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SIERRA MADRE NEWS

VOL. 20, NO. 26

SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

FRIDAY, MARCH 26, 1926

NEWS WANTEDS
One insertion, per line10c
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Voters May Cast Ballot At Own Risk

"Vote if you dare," seems to be the astonishing attitude taken by the county school heads in connection with today's school election.

There is only one candidate, so far as known. It is expected that J. O. Smith will be returned to office by a practically unanimous vote.

Interest in the election is keen in spite of the lack of a contest. Perhaps it is due to that trait of human nature that makes people eager to do what they are told they cannot do.

Rule Is Changed

Recently it was announced by County Superintendent Keppel that no one could vote except people who had registered between Jan. 1 and Feb. 25 of this year. Immediately a lot of people who thought they were being deprived of their rights conceived an intense and sometimes unprecedented desire to vote at a school election. It had always been the practice at school elections to go by the old register which had been in force the preceding year.

The last addition to this maze of opinions as to the eligibility of voters who have not registered since Jan. 1, 1926, and prior to 30 days before the election, is that of Mark Keppel, county superintendent of schools, who, in a letter sent out to the clerks of school districts in the county, asks them to disregard his previously published letter of March 17, in which he urged a strict adherence to the letter of the law.

In brief, the situation has resolved to this: that if a voter is unchallenged, his vote must be accepted, and if it is challenged, he can be sworn in as a legal voter. In the face of this condition, it is apparent that all voters, regardless, be urged to go to the polls and "try to vote."

The New Ruling

Keppel's last statement follows: Los Angeles, March 22.—To the Clerks of School Districts of Los Angeles County: Ladies and Gentlemen:

Sections 1601 and 1600 of the Political Code instruct school election officers how to determine whether an elector has the right to vote. Section 1601 says, "The superintendent of schools of the county shall furnish the official ballots required in Section 1899 of this Code, official poll and tally lists. The heading of the poll list shall read, 'Official Poll List of—School District for the school election held on the 26th day of March, 1926.' Under this heading shall be arranged three columns. The first column shall have printed as its heading, 'Write your name as it appears on the great register of this county.' The second column shall have printed as its heading, 'Write your residence, street and number, town or city and school district.' The third column shall have printed as its heading the question, 'Are you a qualified registered voter in this school district?'

Voted to Decide

The person offering to vote at a school election shall write his name in the first column of the poll list, write his residence in the second and in the third shall write the word "Yes" or "No." If he writes the word, "No," he shall not be permitted to vote. The person writing the word, "Yes," may be subject to challenge under provisions of Section 1600 of the Political Code.

If the elector who is offering to vote is not challenged, his vote must be received. If he is challenged, the oath prescribed in section 1600 shall be administered to him and if he takes that oath his vote must be received. If he refuses to take the oath his vote must be rejected.

Election officers are without authority to change the form of the poll list or the oath. They are duty bound to determine the right of each elector to vote and must do this in harmony with Sections 1601 and 1600, and in this connection are to disregard wholly the opinions of anybody and are to obey the law to the letter and in spirit. If sections 1601 and 1600 are obeyed by the election

Observations (By G. B. M.)

FAMILY SCHOLARSHIP SCORE IS HIGH

I want to propose community congratulations to Mrs. Annetta Carter, our real Sierra Madre pioneer, for the success of her grandchildren along scholastic lines. Three of them are eligible for scholarship honors, and so far their percentage is 100.

Miss Annetta Carter, daughter of Arthur N. Carter, has won the coveted California Scholarship Federation pin, for making the honor society during three-fourths of her high school course. The sons of Mr. and Mrs. Holt Gregory are not going to be outdone by a mere girl cousin. Carter, a junior at high school, has been a member of the honor society since his first term, and Jimmie has now made the society in his first term at John Muir junior high.

HOW WE HAVE GROWN

Mrs. J. Edith Blumer sends me the following interesting bit from her diary of Oct. 26, 1906:

"Went round in the buggy with J., counting the Sierra Madre houses; over two hundred besides tents; more than 70 new houses since this time last year."

To us old timers that will bring back a clear picture of the long-time president of the Sierra Madre Water company, driving about in his old surrey, keeping his eye on developments with a view to taking care of future water requirements.

At the particular time mentioned there ordinarily would have been no cause for worry after two successive seasons with 35 inches of rainfall. But the coming of the Pacific Electric was bringing an influx of population with a rush of new building. Most of the tents referred to were replaced by permanent dwellings demolished by the famous hail and wind storm of 1908. The growth soon outran the possibilities of the old mutual water company's system, which was planned for irrigating a community of small ranches. From the 200 houses of 1906 to the present community with 1200 water connections is quite a change.

PETE KNOWS WHERE TROJAN HORSE PRANCED

Peter Beconis says he isn't an Englishman and will not admit that his native country is England or Scotland, in spite of the efforts of some notoriety seekers to prove that ancient Troy was really located on the west coast of England. The newspapers tell about a San Francisco doctor sailing for England in search for the ruins of Troy. He is convinced that the scenarios enacted by Menelaus, Helen, Ulysses and the rest were not enacted in Asia Minor but along the coast of England and Caledonia.

Now Peter declares this San Francisco explorer is Out, he's Off on the Wrong Foot, and he's liable to get All Wet before he comes back. Peter is interested because he was born near the site of Troy in Asia Minor. The ruins of the ancient city are still there, familiar scenes of his boyhood, before the Greek population were banished by the Turks and took refuge in the Grecian homeland. He says there isn't any chance of transplanting his birthplace to the British Isles. He worked in London before he came to America—and he doesn't like the climate.

WILD LIFE AS SEEN BY A SCIENTIST

Dr. Joseph Grinnell will be remembered by many of the "older young people" of Sierra Madre who attended Throop Institute in Pasadena, which later became California Institute of Technology. After graduating and teaching at Throop he went to the University of California, where he is now professor of zoology and director of the museum of vertebrate zoology.

Charles Camp of Sierra Madre was his pupil at Throop and later at California, and after advanced work at Columbia returned to Berkeley where he is now associated with Professor Grinnell. All these things are brought to mind in connection with Dr. Grinnell's creed for the conservation of wild life, reprinted from "Science," in another column of this paper.

STORY OF THE STARS SHOWN IN PICTURES

The lecture given by A. H. Joy of the Mount Wilson Observatory staff was much enjoyed by the members of the Men's club of the Congregational church last Friday night. Splendid stereopticon views told the story of the building of the big observatory, the making of the largest telescope in the world, the 100-inch reflector, and various types of instruments used for observation. Beautiful stellar photographs were reproduced, showing the surface of the moon, and different types of stars and nebular formations. Following the lecture, President W. S. Hull announced a social hour, with doughnuts and coffee served in the church parlors.

Dr. Grinnell Offers Creed on Wild Life

A conservationist's creed as to wild life administration is given by Dr. Joseph Grinnell, professor of zoology at the University of California, in a recent issue of "Science." In brief the creed follows:

1. I believe that the fullest use should be made of our country's wild life resources from the standpoint of human benefit—for beauty, education, scientific study, fur, etc. All these possible uses should be considered in the administration of wild life, not any of them exclusively of the others.

2. I believe that that portion of our wild animal life known as "game" belongs no more to the sportsman than to other classes of people who do not pursue it with shotgun and rifle. More and more the notebook, the field-glass and the camera are being employed in the pursuit of game as well as other animals.

3. I believe it is unwise to attempt the absolute extermination of any native vertebrate species whatsoever. At the same time it is perfectly proper to reduce or destroy any species in a given neighborhood where sound investigation shows it to be positively hurtful to the majority of interests.

4. I believe it is wrong to permit the general public to shoot at or kill any other presumably injurious animals during the breeding season of our desirable species.

5. I believe in the collecting of specimens of birds and vertebrates generally for educational and scientific purposes. A bird killed, but preserved as a study-specimen, is of service far longer than the bird that is shot just for sport or for food.

6. I believe that it is wrong and even dangerous to introduce (that is, turn loose in the wild) alien species of either game or non-game birds and mammals. There is sound reason for believing that such introduction, if "successful" jeopardizes the continued existence of the native species in our fauna, with which competition is bound to occur.

7. I believe that the very best known way to "conserve" animal life, in the interests of sportsmen, scientist and nature lover alike, is to preserve conditions as nearly as possible favorable to our own native species. This can be done by the establishment and maintenance of numerous wild-life refuges.

8. In the interests of game and wild life conservation generally, I believe in the wisdom of doing away with grazing by domestic stock, more especially sheep, on the greater part of our national forest territory.

9. I believe that the administration of our game and wild life resources should be kept as far as possible out of politics. The resources in question should be handled as a national asset, administered with the advice of scientifically trained experts.

SCHOOL CLOSES FOR ONE WEEK

Public schools will close today for the annual Easter vacation of one week. Sessions will be resumed promptly on time Monday morning, April 5, according to announcement of Elizabeth Steinberger.

School Week Appointed by Grand Lodge

The dates for the seventh annual observance of public schools week by the Masonic grand lodge of California have been announced by Grand Master Albert E. Boynton as Monday, April 26 to 30. At the same time the committee was announced to have charge of the week over the state. Separate committees will have charge of the week's activities in the various communities of the state.

Originally instituted as a Masonic function, programs being held in the lodge lodge rooms, interest gradually increased in the annual celebration until last year school auditoriums and public halls were used and the general public invited. The meetings will be open to the general public again this year.

In the proclamation issued today setting the dates for the week Grand Master Boynton stated that the primary object of the week was to afford the public in general and parents in particular an opportunity to become informed on the real condition of our public schools, what the schools are aiming to do and the problems confronting those entrusted with the control of school affairs and the training of children.

Entertainments and tableaux featuring school children were an important part of the programs last year and will be repeated in many communities this year with leading educators and laymen versed in school matters as speakers.

The general committee for the state is as follows: Charles Albert Adams, chairman; Vaughan MacCaughy, secretary; Arthur Chamberlain, Wesley W. Kergan, Elias Ellison, of San Francisco; Robert A. Odell, Vierling Kersey, Harry S. Lasker, Lee T. Mullen, of Los Angeles; Arthur M. Brown, Pasadena; Fred M. Hunter, Oakland, and Roy Cloud, Redwood City.

CROWDS SEE FORD CIRCUS WHILE HERE

Several hundred people took advantage of the opportunity to see the Ford Road show when it was brought to Sierra Madre on Tuesday by J. Milton Steinberger, local Ford dealer. In spite of an unfortunate delay, due to the slow moving caravan getting on the wrong road, there was a good sized crowd awaiting its arrival. The crew of drivers and demonstrators took dinner at the Sierra Madre cafes and during the three-hour stop the unusual assembly of machinery was inspected by a large number of people with keen interest.

The public school children marched in a body to Central avenue, with eager anticipations, which faded somewhat as they waited in the sun on account of the unforeseen delay. Mrs. Blanche Muskrath rose to the occasion with a happy inspiration, procured a quantity of old newspapers which she distributed to the children. From these they had the fun of fashioning paper hats, which gave them some relief from the sun.

From Sierra Madre the Mechanical Circus went to Monrovia where the rest of the afternoon and evening were devoted to actual demonstration of the numerous pieces of machinery.

RECEPTION AT NEXT MEETING OF THE O. E. S.

The next regular meeting of Sierra Madre Chapter No. 299, Order of the Eastern Star, will be held on Monday, April 5. On that occasion the chapter will conduct the initiation ceremony, and there will be a reception in honor of Mrs. N. Madge Long, deputy grand matron, and the 1925 officers of the chapter. Refreshments will be served after the meeting. The social features of the evening are in charge of a committee of which Mrs. Blanche I. Muskrath, junior past matron, is chairman. A cordial invitation is extended to all visiting members of the order who may be in Sierra Madre.

50,000 Came For Wistaria This Season

It would be a stupendous task to write every individual who cooperated this year in making the Wistaria Fete a success. Will you please consider this message from the central managing committee a "We Thank You!"

(Signed) MRS. M. D. WELSHER, Chairman Central Managing Committee.

RUTH KLEMMER, President of Woman's Club.

With an estimated attendance of 50,000 and gross receipts of about \$7,250, the 1926 Wistaria Fete closed Sunday night after the busiest 15 days on record in local activities. All records were broken, so far as returns have been tabulated. Net profits to the Woman's club cannot be announced because not all the bills are in yet. It has been the hope of the women that the net returns would at least approach 50 per cent. Just how close to the goal they came cannot be calculated now, but it can be said unofficially that they were not hoping for the impossible.

To show how heavy the automobile traffic was at times it can be said that 1741 out of town cars used the public parking space in six hours on one Sunday. To feed the visitors who came to see the vine and stayed to enjoy refreshments, or a full meal, underneath the expanse of blossoms there were used 821 pounds of chicken, 14 hams, 100 pounds of other meats, 486 loaves of bread, 300 pies, 600 cakes and half a ton of candy. All food was prepared at the Woman's club house and sent to the Fennel home ready to be served. This simplified the work greatly and avoided much confusion which had been a handicap in past years. There was no waste, as left-over food was turned over to the Plaza Center children's home, and surplus supplies were given the P. T. A. for use at the school cafeteria.

Throughout the strenuous days of the Fete the utmost harmony prevailed and the hard work was lightened by unflinching good humor. Unstinted praise was given by all the workers to Mrs. Welsher and Miss Klemme for efficient organization of the whole enterprise. To name all the individuals who assisted in the work would require printing almost the entire club roster and the names of a large number of non-members.

Dietz Makes Recovery in Quick Time

Friends of Louis Dietz, city clerk, will be much gratified to learn of his rapid recovery from a slight paralytic stroke which he suffered Monday night. While sitting quietly at his home and within a short time after remarking to his wife that he was feeling fine, he lost control of his entire left side. Mrs. Dietz immediately summoned Dr. G. S. Bovard and with the assistance of neighbors who came in Mr. Dietz was put to bed.

Fears of a protracted illness were entertained at first. But on Tuesday Mr. Dietz began to show signs of regaining muscular control. From that time his recovery was rapid and Thursday afternoon he was reported to be practically normal, but under the necessity of remaining quiet for some time.

Covina will be host to the Associated Chambers of Commerce of the San Gabriel Valley at the Marigold Gardens on the Foothill Boulevard, Tuesday, April 6. There will be an enjoyable program with noted speakers. Ten tickets have been assigned to the Sierra Madre Chamber of Commerce, and are in the hands of Robert Mitchell, director from this city, from whom they can be obtained at \$1.00 each.

SCOUTS HAVE BIG WEEK END AT THE CAMP

Camp Huntington in Rubio Canyon above Altadena was a busy place last Friday and Saturday with 150 Boy Scouts from various troops in the district on hand. Arthur Evans, scoutmaster, and twelve members of Troop No. 2 were present from Sierra Madre. The Camp now has sufficient permanent cabins so the housing problem is easily arranged, regardless of weather. One of the attractions offered the boys this time was instruction in archery, including bow and arrow making, by the chief archer of Robin Hood. Friday evening the boys were shown a series of motion picture films descriptive of Catalina Island.

Masons See Work Put on By Visitors

Nearly half a hundred officers and members of Vermont Square Lodge came out from Los Angeles Tuesday night for a fraternal visit with Sierra Madre Lodge No. 408, F. & A. M. The visitors, under the direction of Clay M. Gale, master, exemplified the work of the third degree in splendid style. Following the lodge session, salad, sandwiches, coffee and pie were enjoyed in the banquet hall, followed by a merry interchange of fraternal oratory. The Los Angeles lodge members had been inspired to undertake the journey to Sierra Madre by reports concerning the attractions of the new Sierra Madre Masonic temple. The warmth of the reception and the beauties of the lodge home caused them to feel well repaid.

Next Tuesday night Sierra Madre lodge will be host to the officers of Lexington Lodge of El Monte. This will be the second of a series of exchange visits with other lodges of the district. The second degree will be conferred by the visitors. A cordial invitation is extended to all visiting Masons by H. E. Allen, master.

SEVEN LAST WORDS TO BE SUNG FRIDAY

On Good Friday at the Church of the Ascension there will be the usual three hour devotions with addresses on the "Seven Last Words" by Father Kneeland, commencing at 12 o'clock, noon, and lasting until 3 p. m.

Following this service there will be Vespers at 7 p. m. at which time the choir will sing the sacred cantata, "The Seven Last Words," by F. Flaxington Harker, organist of All Souls' church, Biltmore, N. C. This cantata is beautiful both from a musical and religious standpoint and is very ably rendered by the choir of the church.

The public is cordially invited to attend this service, which will fittingly close the day commemorating the Crucifixion of our Lord.

NEW ENGLAND DINING ROOM NEW VENTURE

Opening of the New England Dining Room at 93 West Mira Monte was signalized Wednesday night by a dinner party for a number of specially invited guests. The enterprise is being conducted at the residence of Mrs. Clara Zeller, with whom Mrs. Carrie Maxwell is co-operating. The latter has had extensive experience in the conducting of high class dining rooms where her home cooking was the big attraction. The guests who partook of the chicken dinner Wednesday night are ready to testify enthusiastically to the excellence of the food served. Regular boarders will be taken, or meals will be served to transients and special parties. More detailed announcement may be found elsewhere in this paper.

There will be no meeting of the regional planning section of the Woman's Club next Thursday as previously announced.

Rabies Cause of Death to An Airedale

Rabies made its appearance in Sierra Madre last week, according to report of District Sanitary Officer W. S. Mangold. An Airedale belonging to H. A. Hanson, 150 South Sierra Madre avenue, died Saturday and subsequent examination showed it to have been infected with hydrophobia.

Fortunately no one was bitten by the dog. All dogs known to have come in contact with it have been quarantined. Owing to the distance this dog may have travelled, it is suggested that all dog owners watch the animals for suspicious symptoms and report any signs of illness to A. M. Udell, city marshal, or call a veterinarian.

It is not customary to kill dogs merely because they show some symptoms of rabies, according to Mr. Mangold. It is necessary for the disease to have reached an advanced stage to obtain certain results from post mortem examination. Consequently, dogs under suspicion are first quarantined for observation.

Knights Will Hold Easter Day Service

Knights Templars representing most of the commanderies of Southern California are expected to participate in the Easter service of that order to be held in the Rose Bowl at Pasadena on the afternoon of Easter Sunday. A procession of 5000 Knights in full uniform, accompanied by many bands, will be one of the spectacular features of the event. Dr. Rufus Van Klein Smid, president of the University of Southern California, will be the principal speaker. The observance will begin at 2:15 with a sacred concert by Golden West Commandery band of Los Angeles, known as one of the finest bands in the West. The procession will enter at 2:45.

The service will be open to the public, with a special invitation to all Masons of Southern California and their families. The seating capacity of the Rose Bowl is 55,000, thus making it possible to accommodate all who may wish to come. The entire ceremonial, including the procession, will take place inside the bowl.

Musical features of the Pasadena program include the singing of Easter songs by a large chorus under the direction of Robert E. Clark. The chimes of the Pasadena Presbyterian church will also be heard. The entire service will be broadcast over Radio Station KPSN.

Work has been commenced on an elaborate stage setting which will include a California mission scene. Franklin B. Cole is Emment Commander of Pasadena Commandery, which will be host to the commanderies of Southern California on Easter Day. The general committee in charge of arrangements is headed by W. L. Leishman of Pasadena.

J. Milton Steinberger and Allen T. Gay of Sierra Madre are members of Pasadena Commandery.

WATER TESTS SHOW SUPPLY IS VERY PURE

Monthly tests of the Sierra Madre water supply are a regular feature of the health service now given the city of Sierra Madre by the county health department. Under direction of Dr. J. M. Furstman, district health officer, samples of water are taken from the mains, from the pumping plant, from the tunnels in the canyon, and from the Quarterway pipe line. In this way pollution either at the source or in the distributing system would be detected readily. The reports slips come back regularly with a showing of no contamination anywhere in the system. And Water Superintendent Tom Henderson gets a bigger kick out of pure water than an old toper could get out of a hi-jacker's highest priced stock.

DRUGS

This changeable spring weather, hot and cold, with occasional showers, is conducive to colds and throat troubles. We have

all the standard household remedies that ought to be in every family medicine chest for such emergencies.

The Central Pharmacy

Courtesy and Service
Main 224 36 W. Central

40TH YEAR OF CHURCH TO BE CELEBRATED

Saturday, March 27, being the 40th anniversary of the organization of the Congregational church in Sierra Madre, special notice will be taken of the fact at the morning church services next Sunday. A brief account of the founding of this church and its subsequent development will be presented. A cordial invitation is extended to all but especially to old time residents of Sierra Madre whether members of the church or not.

NOTICE INVITING SEALED PROPOSALS

Pursuant to the "Improvement Act of 1911" and all Acts supplementary thereto or amendatory thereof and to Resolution No. 278 of the Board of Trustees of the City of Sierra Madre, adopted on the 11th day of March, 1926, directing this notice, the undersigned, City Clerk and Ex-Officio Clerk of the Board of Trustees of said City of Sierra Madre, hereby gives notice that he invites and will receive up to seven-thirty o'clock P. M. of Thursday, April 8th, 1926, at his office in the City Hall of said City of Sierra Madre, sealed proposals or bids for doing the following street work, to-wit: That, that portion of

MONTECITO AVENUE

between the Easterly line of Baldwin Avenue and a line 460 feet easterly from, and parallel with, the east line of Mountain Trail Avenue, including all intersections and terminations with intersecting streets and alleys, excepting such portions of said avenue and intersections as are required by law to be kept in order or repair by any person or company having railroad tracks thereon, be improved by certain grading and by the construction of certain oiled macadam pavement, cement curbs, concrete gutters, cement sidewalk, and extension of existing reinforced concrete culvert laterals and concrete intakes and that a portion of

BALDWIN AVENUE

between a line drawn across said Baldwin Avenue 5.82 feet northerly from and parallel with the northerly line of Montecito Avenue prolonged westerly across said Baldwin Avenue and a line drawn across said Baldwin Avenue 9.44 feet southerly from and parallel with the southerly line of Montecito Avenue prolonged westerly across said Baldwin Avenue, excepting therefrom any portions of said avenue as are required by law to be kept in order or repair by any person or company having railroad tracks thereon, be improved by certain grading and by the construction of macadam pavement, cement curbs, concrete gutters, cement sidewalk, reinforced concrete top on existing concrete culvert, and the extension of the existing concrete culvert with outlet, and that a portion of

MOUNTAIN TRAIL AVENUE between a line drawn across said Mountain Trail Avenue 13.80 feet northerly from and parallel with the northerly line of that portion of Montecito Avenue lying east of said Mountain Trail Avenue, prolonged westerly across said Mountain Trail Avenue and a line drawn across said Mountain Trail Avenue 13.00 feet southerly from and parallel with the southerly line of that portion of said Montecito Avenue lying west of said Mountain Trail Avenue prolonged easterly across said Mountain Trail Avenue, be improved by certain grading and by the construction of macadam pavement, cement curbs, concrete gutters, cement sidewalk, and the extension of existing reinforced concrete culverts, with intakes and outlets, extension of existing reinforced concrete laterals and the construction of reinforced concrete tops on existing concrete culverts, as shown on Special Improvement Plans, all as specified in Resolution of Intention No. 277 of said City of Sierra Madre, same being the Resolution of Intention for said work or improvement, and to which said Resolution of Intention No. 277 reference is hereby made for a further and more complete description of said work or improvement, and the assessment district and the Special Specifications of which, referred to in said description, are on file in the office of said City Clerk and also conspicuously posted near the Council Chamber door of said Board of Trustees, and the description of said work or improvement and the assessment district in said Resolution of Intention No. 277 contained, is hereby expressly adopted and also made a part hereof, the same as though fully set forth herein.

Bidders must file with each proposal or bid, a check payable to said City of Sierra Madre, certified by a responsible bank, for an amount which shall not be less than ten per cent of the aggregate of the proposal, or a bond for said amount and so payable, signed by the bidder and two sureties, who shall justify before any officer competent to administer an oath, in double the said amount and over and above all statutory exemptions, said checks or bonds to be returned to bidders after the award of contract is made, except as provided in aforesaid "Improvement Act of 1911."

Dated at the office of the City Clerk of said City of Sierra Madre, March 16th, 1926.

L. DIETZ,
City Clerk of the City of Sierra Madre.
25:26

Church News

Church of The Ascension (Episcopal)

The Rev. M. D. Kneeland, B. D., rector; The Rev. William Carson Shaw, rector emeritus.

Palm Sunday, March 28.
8:00 a. m., Holy Communion (plain.)

9:30 a. m., Matins and church school.

11 a. m., Choral Eucharist with Sermon.

Palms will be blessed at the early Eucharist and distributed to the congregation at all services during the day.

Monday, Tuesday and Wednesday, March 29-31, 4:00 p. m., Litany and Meditation.

Maundy Thursday, April 1, 8:00 a. m., Holy Communion; 10 a. m., Holy Communion; 4:30 p. m., Litany and Meditation.

Good Friday, April 2, 12 m. to 3 p. m., three hour devotions (the Seven Last Words); 7:30 p. m., Vespers and sacred cantata.

Easter Even, April 3, 4 p. m., baptisms.

Easter Day, April 4, 6:30 a. m., Holy Communion (plain); 8 a. m., Holy Communion (plain); 11 a. m., Choral Eucharist with sermon; 4 p. m., Festival Evensong and church school service.

CONGREGATIONAL CHURCH

"The Kingship of Jesus" will be the topic of the Palm Sunday sermon by the pastor at the morning service. There will also be public baptism of children.

In the evening Mr. Pritchard will give one of his fifteen minute talks on "Crowns." Congregational singing and special musical numbers by Mrs. D. C. Ashmore.

Holy week will be observed by a special service on Wednesday night at 7:30. The time will be particularly significant for at that time a large number of new members will be voted into the church.

Easter plans are rapidly nearing completion. The morning service will be marked by the public reception of the new members. The church school has a special program planned for the primary and junior grades.

Bethany Temple

Elwood P. Lyon, LL. D., minister.

9:30, Sunday school; Dr. F. H. Cram, Supt., Roy Edwards, Asst. Supt. Classes for all ages.

11:00, Worship and Sermon, "What to Believe in an Age of Controversy."

3:30, Junior C. E. Meeting.

6:30, Intermediate C. E. Meeting.

6:30, Senior C. E. Meeting.

7:30, Song service and sermon, "Sons of the Desert."

Prof. C. L. Custer, soloist and chorister.

7:30, Tuesday, Bible Class, rotunda.

7:30, Wednesday, Prayer Meeting, Bethany hall.

Mr. and Mrs. George P. Rikeman and their house guests, Mr. and Mrs. Charles Schepmoes of Kingston, N. Y., were Saturday evening dinner guests at the home of Mr. and Mrs. E. A. Newton.

The dinner was enlivened by impromptu verse in near-Kipling style by some of the guests.



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SIERRA MADRE

FEED & FUEL

R. J. WALSWORTH

Main 50

97 E. Montecito

WHAT TO SEE AT PASADENA THEATERS

RAYMOND

Commencing

Friday

LIONEL BARRYMORE in

The Barrier

by

Rex Beach

With NORMAN KERRY, HENRY B. WALTHALL and OTHERS

SECOND BIG WEEK—

NELL KELLY

"The originator of 'Pep.'"

Other Features

STRAND

Continued

Showing

ZANE GREY'S

Immortal Epic of the Indian—

The Vanishing American

With RICHARD DIX, LOIS WILSON

NOAH BEERY

Hurry! Showing only a few days more!

Coming soon—

"THE WANDERER"

The story of the first black sheep

FLORENCE

Starting

SUNDAY

Sunday—Monday— Tuesday and Wednesday—

MOANA

Life, Romance and Adventure in the South Sea Isles, produced by the producer of "Nanook of the North."

Thursday, Friday, Saturday—THE—

Million Dollar Handicap

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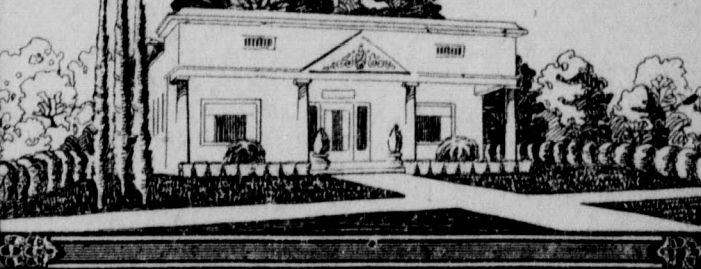
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SIERRA MADRE

87 West Central

First show 7:00—second 8:45—Matinee every Saturday 2:30

Friday and Saturday, March 26 and 27—

That Royle Girl

Comedy, "THE MAGIC CARPET"

Sunday, Monday, March 28 and 29—

Tumbleweeds

with WILLIAM S. HART

Comedy, "HOT DOGGIE"

Tuesday only, March 30—

The New Commandment

With BLANCHE SWEET

Comedy, "ON THE LINKS"

Wednesday and Thursday, March 31, Apr. 1—

BIG DOUBLE BILL

The Scarlet Saint

With MARY ASTOR and LLOYD HUGHES

Time, the Comedian

With MAE BUSCH and LEW CODY

Friday and Saturday, April 2 and 3—

His Jazz Bride

With MARIE PREVOST and MATT MOORE

Comedy, "BABY, BE GOOD"

Sierra Madre Realty Co.

Real Estate, Loans, Rentals

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To the city officials, fire department and other citizens who co-operated in making a success of the

LINCOLN Ford FORDSON
CARS - TRUCKS - TRACTORS

Road Show, we want to extend our sincere thanks. We believe the interest displayed by the public justified the effort.

Anyone interested in any of the various types of equipment displayed is cordially invited to consult with us.



J. MILTON STEINBERGER
Sierra Madre Garage



YOU'LL BE PROUD

—to show your house if we have installed the plumbing equipment. Don't you know how people exclaim over attractive bathrooms and kitchens where plumbing is so much in evidence.

The hidden parts which can't be seen will never cause you any concern if we do the work.

Plumbing Service and Supply Co.

G. E. BABBITT & SON

Black 183

291 West Central

Read the Wantads on Page Seven

BANKING SERVICE

A general banking business to best meet the needs of the community is our aim

Interest paid on term deposits.

Money to loan on mortgages.

Collections and Escrows.

Drafts and A. B. A. Travelers' Checks.

Safe Deposit Boxes for Rent

SIERRA MADRE SAVINGS BANK

COMMERCIAL

SAVINGS

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C. S. KERSTING, Vice Pres. M. F. SEELEY, Asst. Cashier

DIRECTORS

H. E. ALLEN C. S. KERSTING C. W. YERXA
F. H. HARTMTN C. W. FORMAN

Avacado Standards Are Prescribed for Markets As Well as for Growers

Avocados when packed or when shipped, delivered for shipment, offered for sale or sold in any container must meet certain requirements of the California Fruit and Vegetable Standardization Act of 1925. The following has been prepared to give parties handling avocados a brief outline of the provisions of the Act.

Avocados must be mature but not over-ripe. Avocados are considered mature when the edible portion shows oil content of 8 per cent or over by weight, by chemical analysis. A special equipment is necessary to make this test. Dealers can assure themselves that the fruit which they are selling is ripe by familiarizing themselves with the different varieties and the months of the year during which such varieties are in season. A chart is herewith attached indicating when certain of the more popular varieties should pass the maturity test. When buying fruit, the variety of the same should be obtained from the seller who should know what kind of fruit he is handling.

Standard Pack

In addition to being mature, avocados shall be virtually uniform in quality, virtually free from serious defects caused by insects and fungus pests, rots, bruises, frost injury, sunburn, or other means; and if packed virtually uniform in size. "Virtually free" from serious defects means that the total of such defects shall not exceed ten per cent in any one package and not more than five per cent of any one defect. All containers of avocados when packed shall bear upon them in plain sight and in plain letters on the outside thereof, the following.

Name and place where the same were produced, with the postoffice address thereof, or the name and post office address of the person, firm, company or corporation, or organization who shall have first packed or authorized the packing of same, or the name under which such packer shall be

engaged in business, together with the post office address of such packer; name of variety, if known, and when not known the words "unknown variety;" and the net weight; and provided further, that no container shall have less than the minimum stamped thereon.

Deception Dangerous

Fruit must not be deceptively packed. "Deceptive pack" shall mean any package of fruit which has in the outer layer or in the exposed surface, fruits which are so superior in quality, size or condition to those in the interior of the package or the unexposed portion as to misrepresent the entire contents.

No containers shall bear grade or other designations that are in any way false or misleading.

Avocados which are to be used for by-product purposes are not subject to the above requirements but an inspector may require such proof as he may deem necessary that the fruit is to be so used.

Violations of the standardization law constitutes a misdemeanor.

Seller Is Responsible

You are held strictly responsible for the condition of the fruit on your stand. This office is anxious to assist you in every way possible to secure avocados that meet the standards prescribed by the law. You can co-operate with the inspector by always getting the name and address of the party from whom you buy any fruits, nuts, vegetables as well as the license number of their machine. It is recommended where possible that purchases be made direct from the growers or established dealers. Parties attempting to sell you avocados but declining to give their name and address may be trying to get rid of stolen material. Such individuals should be reported to your local inspector or direct to this office. To call by telephone, ask for Main 2300 and then ask for the horticultural commissioner's office.

Very truly yours,

K. L. WOLFF,

Dep. Horticultural Commissioner.

MONTHS OF MATURITY OF POPULAR VARIETIES OF AVACADOS

This chart has been prepared by the Los Angeles County Horticultural Commissioner's office to show the months when certain varieties of avocados generally pass the 8 per cent oil content maturity test. Dash — designates month that full size mature appearing specimens of fruit will probably pass test. Circle () designates month of normal heaviest production.

	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
Blakeman.....	—	()	()	()	()	()	()	()	()	()	()	()
Challenge.....	—	()	()	()	()	()	()	()	()	()	()	()
Colorado.....	—	()	()	()	()	()	()	()	()	()	()	()
Dickey.....	—	()	()	()	()	()	()	()	()	()	()	()
Dickinson.....	—	()	()	()	()	()	()	()	()	()	()	()
Dutton.....	—	()	()	()	()	()	()	()	()	()	()	()
Fuerte.....	()	()	()	()	()	()	()	()	()	()	()	()
Linda.....	—	()	()	()	()	()	()	()	()	()	()	()
Lyon.....	—	()	()	()	()	()	()	()	()	()	()	()
Perfecto.....	—	()	()	()	()	()	()	()	()	()	()	()
Puebla.....	—	()	()	()	()	()	()	()	()	()	()	()
Queen.....	—	()	()	()	()	()	()	()	()	()	()	()
Sharpless.....	—	()	()	()	()	()	()	()	()	()	()	()
Spinks.....	—	()	()	()	()	()	()	()	()	()	()	()
Solano.....	—	()	()	()	()	()	()	()	()	()	()	()
Stephens 15.....	—	()	()	()	()	()	()	()	()	()	()	()
Taft.....	—	()	()	()	()	()	()	()	()	()	()	()
Walker.....	—	()	()	()	()	()	()	()	()	()	()	()
Verde.....	—	()	()	()	()	()	()	()	()	()	()	()
Mex. Thin Skin.....	—	()	()	()	()	()	()	()	()	()	()	()
Ward.....	()	()	()	()	()	()	()	()	()	()	()	()

THE YEAR ROUND RESORT

Mount Lowe

MT LOWE TAVERN AND COTTAGES

BEAUTIFULLY SITUATED IN THE GLORIOUS SIERRA MADRE MOUNTAINS, COMBINE EVERY COMFORT FOR A DAY, A WEEK, OR LONGER SOJOURN

HIKING · DANCING · TENNIS and other Amusement features

ROUND TRIP FARE \$0.50 FROM LOS ANGELES
5 TRAINS DAILY FROM MAIN ST. STATION
—for information & reservations apply information bureau

TRINITY 3661
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PACIFIC ELECTRIC RY.



MONDAY March 29th

BIG DOLLAR SPECIALS FOR ONE DAY

15x30 Turkish Towels, good grade—

7 for \$1.00

20x40 Turkish Towels, double thread, heavy grade, colored ends—

2 for \$1.00

Hope Muslin, 36-in wide bleached—

6 for \$1.00

Unbleached Muslin, fine weave, good weight—

6 for \$1.00

42-inch Pillow Tubing, heavy grade, worth 50c

3 for \$1.00

64x 76 Blankets, double, grey, tan and white—

per pair \$2.00

House Dresses, made of gingham, percales and plain white—

Sale price \$1.00

Children's Rompers, in crepe and suitings, fancy trimmed, reg. \$1.50—

Sale price \$1.00

Combination Undergarments, made of fine batiste, lace and medallion trimmed, regular \$1.50

Sale price \$1.00

Stepins, made of fine batiste, trimmed in lace and flowers, reg. \$1.75—

Sale price \$1.50

English Prints, 36 in. wide, fast colors—

3½ yds. \$1.00

Figured Creton, good heavy quality, reg. 35c

4 for \$1.00

Silk and fiber Hose, in black, white and brown, regular 85c—

2 for \$1.00

Misses' Mercerized Hose black and brown, regular 60c—

3 for \$1.00

Women's and misses' Vests, ribbed quality—

7 for \$1.00

Women's Union Suits, not all sizes—

2 for \$1.00

36-inch Outing Flannel, best grade Amoskeg—

3½ yds. \$1.00

All 35c Ginghams, 32-in. wide, fast colors—

4 yds. \$1.00



J. F. SADLER & CO.

ARCADIA HAS BITTER FIGHT OVER STABLES

Bitterness which brings to mind the old time burro zoning fights in Sierra Madre has been engendered in Arcadia over the plans for an aristocratic riding club. It was proposed that a bridge path be arranged among the trees of the parkway in the middle of the double drive. This was to form a connecting link with Live Oak avenue and thus by a circuitous route to provide a succession of dirt roads all the way to the fashionable Flintridge stables.

At Arcadia the stables of the Santa Anita Riding club were to be built near the old officers' club quarters of the balloon school, on the west side of the double drive. When construction was started within a few yards of the street front, there was a storm of protest from citizens who claimed the stables would be a nuisance and should be set back at least 200 feet. The property was zoned for business, and the trustees had no means for restriction.

So insistent was the opposition that the trustees at last agreed to prohibit the use of the double drive parkway for saddle animals. It was thought this would remove one of the principal advantages of the proposed site. It is understood the restriction will be removed if the riding club will be good and place their building far enough back to satisfy the objectors.

Mr. and Mrs. Rudolph Hartman entertained at dinner on Thursday evening in honor of Mr. and Mrs. Victor Hill's wedding anniversary.

Numerous People Are Now Buying INDIA TIRES

because we tell them INDIA TIRES are good tires. They have found by experience we do not make statements we cannot back up.

Let us put INDIA TIRES on your car and see for yourself how dependable our advice is.

CENTRAL GARAGE

JOE BELOHLAVEK, JR.

PHONE 8
BLUE 8

CENTRAL AND
BALDWIN

GOOD AMERICAN COOKING

makes our meals popular.

REGULAR DINNER 50 CENTS

VARIED MENUS, NOON AND NIGHT
Real Home-Taste Pies

H. & M. CAFE

Mr. and Mrs. George Halpin

28 N. Baldwin

News Editorial Page

SIERRA MADRE NEWS SIERRA MADRE, CALIFORNIA

Published by the
SIERRA MADRE PRESS, INC.
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Press Building Opposite P. E. Station

GEORGE B. MORGRIDGE,
Managing Editor

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the Act of March 3, 1879



TODAY

Yesterday is but a dream
And tomorrow is only a vision;
But Today
Well lived, makes every yesterday a
Dream of Happiness,
And every tomorrow a Vision of Hope.
Look well therefore to this day.
Such is the Salutation of the Dawn.
—The Sanscrit.

WHY CUSTOMERS QUIT

WHY do customers quit trading with a store? That is a problem which has puzzled many a merchant at times. One large concern thought it worth while to make an intensive study of the subject. The National Cash Register company assisted in making a survey which revealed the following motives governing 200 customers whose trade had been lost:

Indifference of salespeople.....	47
Attempts at substitution.....	24
Errors.....	18
Tricky methods.....	18
Slow deliveries.....	17
Over-insistence of salespeople.....	16
Insolence of salespeople.....	16
Unnecessary delays in service.....	13
Tactless business policies.....	11
Bad arrangement of store.....	9
Ignorance of salespeople about goods.....	6
Refusal to exchange purchases.....	4
Poor quality of goods.....	1

Any retail merchant can give this list some profitable study. He will probably find some of the reasons why some of his own trade has been lost.

SERIOUSER, IF YOU ASK US

"Seriously, this old world is going a pretty swift pace," cautions an editorial observer of the tendencies of the times. Although he did not mean it that way, the commentator hit upon the one element of safety in the situation. Yes, "this old world is going a pretty swift pace, seriously"—just as serious as ever.

INTO THE DISCARD

SIERRA MADRE has been fortunate in escaping the devious influence of the Ku Klux Klan, although near enough to witness the effect of its activities in other communities. It is said the more far-seeing of its leaders have been trying to eliminate some of the features which aroused antagonism in the hope of prolonging its life and possibly making it serve some really useful purpose. They are probably too late to overcome the damage done under the early leadership. Commenting on the decline of Klan prestige, the Hemet News says:

The peak of the power of the Ku Klux Klan came in 1922, and in many states it became a political bogey. Soon, however, it began to disintegrate; scandal and dissension seized upon it internally; rival organizations sprang up, and in some places community pressure attacked it from without.

So now its power has waned. The New York Times, in a national survey, gives it less than a tenth of its strength three years ago. Politicians regard it as a liability, and support of the organization would not be welcomed by a candidate for office. In California it has little influence, and the local klans for the most part are disbanding.

The Know Nothings, the American Protective Association and similar organizations built on racial and religious prejudices had their little day, but as there is nothing inherently appealing to the better classes of society in the tenets of such an un-American organization, it is inevitable that the Ku Klux should follow in the wake of its unlamented predecessors.

AM I MY BROTHER'S KEEPER?

TALKING to cotton manufacturers not long ago, that astonishingly energetic president of the Baldwin Locomotive works, Samuel Vaucain, told how he was trying to show railroad managers how they could make their locomotives last longer. Some one told him he was foolish, because the more locomotives the railroad wore out needlessly, the more business there would be for Vaucain. Mr. Vaucain doesn't agree with that kind of philosophy at all. "Every man," he says, "has a duty, and that duty is to think of his neighbor; to think of his neighbor's business; to think what he shall do to make his neighbor's business profitable. In my business I will not permit my purchasing department to buy when I know the man that is selling is selling at a loss. In my business we have got to buy from somebody who is trying to make a profit." We want to help along that thought by giving it to the 30,000 business men to whom we send The Engineer, and we hope they will give it still wider distribution.—The Engineer.

FORD SAYS OBEY OR QUIT

Henry Ford as an editor has never attracted the attention accorded the statements made by Henry Ford as a business man. He might have argued on prohibition for a decade without getting a hearing such as that given the following notice posted up in the Ford offices and shops:

"From now on it will cost a man his job, without any excuse or appeal being considered, to have the odors of beer, wine or liquor on his breath, or to have any of these intoxicants on his person or in his home. The eighteenth amendment is a part of the fundamental law of this country. It was meant to be enforced. Politics has interfered with enforcement of this law; but so far as our organization is concerned it is going to be enforced to the letter."

MORE SALES—MORE ADVERTISING

The Coca-Cola company, Atlanta, Ga. reports sales of \$28,553,425 for the year ended Dec. 31, 1925. This compares with \$25,444,197 in 1924, and \$24,320,064 in 1923. Net profits last year amounted to \$7,899,580, after charges. In 1924 \$5,700,993 was reported.

Now the Coca-Cola company does not depend on an appetizing product to win customers by spread of a good reputation. The company carries on a consistent and everlasting advertising campaign, expending a fixed percentage of sales. The larger the sales the more advertising. In the nature of the case the advertising is general in character and the company does not quit just because each advertisement does not bring a new lot of customers directly to the fountains.

AWAY WITH THE DEAD LEVEL

AS to equality and inequality, all the beauty and glory of life came from inequalities. If we were all Beethovens or Shakespeares or marvelous in any one direction, life would be unbearable. Who shall tell me if an Easter lily is the equal of a rose, or if either is equal to an oak or a pine? The question of equality is out of the court. The one thing we need to do is to cultivate the finest and sweetest things in us; and then, whether we are one of the California big trees or the violet in the valley, we shall help on the beauty and glory of the earth.—Robert Collyer.

Let us be silent that we may hear the whispers of the gods.—Emerson.

He who reigns within himself, and rules passions, desires and fears, is more than a king.—Milton.

Sincerity is like traveling in a plain, beaten road, which commonly brings a man sooner to his journey's end than byways, in which men often lose themselves.—Tillotson.

The reverence of a man's self is, next religion, the chiefest bridle of all vices.—Lord Bacon.

Superstition renders a man a fool, and superstition makes him mad.—Fielding.

Womans Club

Mrs. Fletcher H. White, Press Cor.

The Sierra Madre Womans club held its regular monthly afternoon meeting on Wednesday, March 24, with a large attendance.

Figuratively speaking, the club is carrying its arm in a sling; not from carrying trays or mixing cake batter nor any of the other activities attendant on the weeks previous, but from patting itself on the back in congratulation on the very satisfactory results of the Wistaria Fete. Mrs. M. D. Welsher's report gave the entire membership a feeling that the results were surely worth the efforts necessary to attain them. A report will be given at a later date, when a full reckoning has been accomplished.

Miss Harriet Grant, chairman of the revision committee, read a draft of the club constitution and by-laws as revised to be presented for adoption at a later date.

Mrs. James Hawks had charge of the program and what a delightful program it was, with Mrs. Hawks and Mrs. Randolph Wood, vocalists; Oscar Rasbach, accompanist; Mrs. J. George Norris, whistling artist! If the old "prophet without honor" theory had not been fully exploded it remained for Sierra Madre to finish the operation on Wednesday afternoon. The program was wholly by local talent, the audience almost wholly local, and there was absolutely nothing lacking either in rendition or appreciation. Mrs. Hawks' and Mrs. Wood's voices are too well known to need either introduction or comment. Their selections gave the audience a pleasing variety. One number by Mrs. Wood, "The Laughing Brook," was unique in that both the author and composer were present. The poem was written by Mrs. Scantlebury, a club member, and the music by Oscar Rasbach. Mr. Rasbach's genius for composition is equaled by his genius as an accompanist. The whistling numbers by Mrs. Norris were a rare treat, filling the imagination with whole orchestras of sweet flute notes and soft bird song.

On April 14 the club program will be in charge of Mrs. H. E. DeNyse of Riverside. Mrs. DeNyse is a sub-chairman in the department of "Conservation," and will be the speaker for the afternoon. Mr. Francis Cuttle, also of Riverside, will be the luncheon speaker. Mr. Cuttle is a member of the California State Forestry board and his message should be of interest to all Sierra Madrans.

The next meeting of the department of regional planning has been postponed. The date will be announced later.

SADLER PUTS DOLLAR SALE ON NEXT WEEK

J. F. Sadler announces another of his big dollar sales for next Monday, March 29. These periodical dollar sales are so well known that it is only necessary to mention the date to many people who are familiar with the kind of bona fide bargains Mr. Sadler offers. Their presence is assured. To others, it is only necessary to refer to the ad elsewhere in this issue of the News to prove the opportunity for substantial money savings.

PASADENA FENCING CO.

Wire, Lattice, Ornamental,
Chain Link, Tennis Courts.
Colo. 2232, 394 N. Holliston
Pasadena, California

SCIATICA

often causes intense suffering, but it

Yields to

CHIROPRACTIC ADJUSTMENTS

which remove the cause of the sciatica. You will be surprised how quickly this usually can be done. The percentage of satisfactory results in this condition is very high.

Start Getting Well Today

C. F. Stoddard
CHIROPRACTOR

71 N. Baldwin
The Place to Get Well

Landreth Is In the Race to the Finish

In a statement issued Monday, Harold B. Landreth, Pasadena attorney, and candidate for Congress in the ninth congressional district on the Republican ticket, declared that he had definitely decided not to participate in any conference or caucus which may be called for the purpose of eliminating all Republican candidates but one before the primaries.

Following receipt of news that 100 men and women of the party had met several days ago at Pomona and decided upon an elimination caucus, Landreth announced that his supporters throughout the district were opposed to such a caucus, and that personally he looked upon such a conference as a violation of the spirit of the direct primary law in the state. Such conferences have been held in the ninth district in congressional election years in the past with the result that the voters have been denied the opportunity of voting for the candidates at the primaries, only being allowed to vote on the choice of the pre-primary caucus and for those candidates who refused to be eliminated by such a caucus. The result has not been representative, but restrictive, he declared. Landreth will take his campaign direct to the voter in all parts of the district.

The Pasadena attorney is backed by very nearly 100 per cent of the Republicans of his city and environs, his campaign committee declares. Landreth resigned the presidency of the Pasadena Chamber of Commerce to make the congressional race. He entered the world war a private and emerged a captain, and thereafter devoted himself to civic affairs in Pasadena. He is past president of the Rotary club, past commander of the American Legion, a graduate of Occidental college, a director of other civic and commercial organizations.

"I have no quarrel with those who choose to cast their lot with a pre-primary conference although such a conference does deprive the voters of their right to select a candidate," Landreth said. "It is for them to act as their conscience dictates, but I am going to place my fate with the time and place appointed by law, which is at the primary elections on Aug. 31."

Mrs. D. H. Coover of Denver was the guest of honor at a luncheon and bridge party given on Tuesday at the home of her daughter-in-law, Mrs. D. G. Coover of East Alegria avenue.



PHILLIPS BROOKS
1835-1893

"Learn to enjoy and be sober; learn to suffer and be strong."

COUNSEL that is wise, example that is stimulating, experience that brings ability. Nothing can take the place of these things.

Ray A. Grant

FUNERAL DIRECTOR
Main 93
201 West Central

DOLLAR DENTAL SERVICE

Reduced Prices

Cleaning, filling, X-rays, treating, extracting—\$1.00
Good set teeth—\$15.00
Special attention given to extracting—Gas or local, X-Rays and Plate Work.

Evenings by appointment
Fifteen years in present location

Dr. H. B. Stonebrook
15 N. Raymond Avenue
PASADENA
Wakefield 4778

NORRIS

ESTABLISHED 1887

HEALTH CENTER

BATTLE CREEK SANITARIUM FOODS



Valuable Booklets and Samples FREE

Health is Nature's Reward for the right choice of foods

LACTO-DEXTRINE—a food

Perhaps the most wonderful of all the foods ever developed in the Battle Creek Food Company laboratories. The most efficient means of changing the intestinal flora.

PSILLA—not a drug

A highly efficient laxative.

PURIFIED PARAFFIN OIL

Fine for salads.

PARA-LAX

Mineral oil with a pleasant taste. Not a drug. An accessory, which lubricates the intestinal tract.

DEMONSTRATION

Friday and Saturday
March 26 and 27

GOOD MORNING!

Have a Cup of FIG-CO—

The most wholesome, palatable coffee substitute you ever had. Good for your stomach and your nerves. It relieves constipation. "FIG-CO" does not contain any coffee, chicory, sweetening, coloring or preservatives. Come in and taste a cup of this delightful beverage.

1-pound package, 35c

HEALTH IS WEALTH—BUY THE BEST

EASTER

Easter Rabbits
Easter Bunnies
Easter Chickens
Easter Candies
Easter Eggs
Easter Cards
Easter Baskets
Easter Dyes
Easter Hams
Easter Bacon

Spartan Self-Service Department

Courtesy : Cleanliness

Have you tried the EASTER Brand
Canned Fruits and Vegetables?

THE VERY BEST PACKED FOR THE MONEY

Easter Tomatoes with Puree, No. 2 1/2.....13c
Easter California Tiny Asparagus Tips.....17c
Easter Sliced Peaches, No. 2 1/2.....22c
Easter Bartlett Pears, No. 2 1/2.....35c
Easter Apricots, No. 2 1/2.....25c

Saturday Spartan Special—

3 cans Banquet Tomatoes with Puree, No. 1, 25c

S. R. NORRIS

SIERRA MADRE
DEPARTMENT STORE

Phones: Main 12; Main 205
331 West Central

EASTER BARGAINS

All Men's Shoes

\$4.45

Regular Prices \$5.50 to \$6.00

PRICES REDUCED ON ALL

Children's Shoes

Regular \$2.25 at

\$1.85

Regular \$3.75 at

\$3.25

Shoes and Repairing

J. DRAMAN

20 West Central

All Around the Town

Mr. and Mrs. Arthur T. Evans had as dinner guests Tuesday night Mr. and Mrs. George Thatro of Los Angeles.

The county council of the American Legion were guests of Sid Graumann at "The Big Parade" at the Egyptian theater, Hollywood, Monday night. The Sierra Madre Post was represented by Mr. and Mrs. Arthur T. Evans, Mr. and Mrs. Henry Olsen, Mr. and Mrs. Ralph Stewart and Mr. and Mrs. J. Tyrrell Rallsback.

J. E. Crawford of Pasadena has bought the Homer Tuttle orange grove of ten acres, bounded by Central, Canyon and Highland avenues, Mr. Tuttle retaining his residence on Highland. Mr. Crawford has employed M. V. Purcell to take charge of the grove. He was formerly a resident of Louisiana, where he had extensive lumber interests, and has been a resident of California about five years.

C. E. House announces that he will open the Canyon pool for swimming about April 1 unless the weather man plays an April Fool joke on him with cold weather so the pool will not be so inviting as it would have been during the recent warm weather. Extensive improvements have been made about the pool and Mr. House believes he will be able to make the operation of this important local recreation spot much more satisfactory from every point of view.

Woodson F. Jones and Tom Schwartz are having a friendly contest trying to see which can get the most enthusiastic over the new Orthophonic Victrola models just received. Their remarkable reproductive capability is shown by two unusually interesting records. One is the singing of Marian Tally, the little Kansas City girl who made her grand opera debut recently. The other is a reproduction of 6,000 voices assembled at the convention of the associated college glee clubs of the eastern states. It is difficult to realize the remarkable qualities of these records without hearing them.

Frank Rowland, a barber formerly with Bullock's department store, Los Angeles, has bought the barber shop at 22 West Central avenue. This business was purchased from Fred Haas who ran the shop several months. Mr. Rowland is residing with his family on Windsor lane. His business associate, J. Cornis, is making arrangements to bring his family to Sierra Madre from Monrovia.

Bill Hart Is Here Again in Tumbleweeds

Millions read "Tumbleweeds," by Hal G. Everts, when it ran as a Saturday Evening Post serial; many more read it in book form and now, with William S. Hart in the role of Don Carver, it has reached the motion picture screen. This picture offers Bill Hart at his very best, with a competent cast of characters. Barbara Bedford has the feminine lead. C. Gardner Sullivan adapted the book to the new medium. Mr. Sullivan has many scenarios to his credit and has long been regarded as one of the most brilliant screen authors. King Baggot, himself a former screen star of real magnitude, directed "Tumbleweeds," and now it will be seen at the Wistaria Sunday and Monday. "Tumbleweeds" is a mid-western epic, dealing with the settlement of the Cherokee Land Strip between Texas and Oklahoma. It is full of thrills, hard riding, quick shooting, comedy and romance.

"Time, the Comedian," a Metro-Goldwyn-Mayer production directed by Robert Z. Leonard which comes Wednesday and Thursday, shows the great changes in modes of life and style during the past 25 years. The tight fitting waists, large, cumbersome hats and the full, trailing dresses made even fuller, due to the bustle, are contrasted with the masculine, short-skirted, form-revealing clothes of today.

NOTICE OF PUBLIC WORK

Public notice is hereby given that on Thursday, the 28th day of January, 1926, the Board of Trustees of the City of Sierra Madre, California, did, at its meeting on said day, pass a Resolution No. 274 declaring its intention to order the following street work to be done, to-wit:

SECTION 1: That the public interest and convenience require and that it is the intention of the Board of Trustees of the City of Sierra Madre, State of California, to close up, vacate and abandon for street purposes all that certain ALLEY, in said City of Sierra Madre, described as follows, to-wit:

Beginning at the Southeast corner of Lot 7 of the Brugman Tract, as per map of same recorded in Map Book 7, Page 127, Records of Los Angeles County, California; thence East 15 feet along the north line of Bonita Avenue; thence North in a direct line to a point in the south line of Esperanza Avenue, distant easterly along said south line of Esperanza Avenue, 15 feet from the Northwest corner of Lot 1, of the aforesaid Brugman Tract; thence westerly along said south line of Esperanza Avenue; 15 feet to said Northeast corner of said Lot 1, of said Brugman Tract; thence South in a direct line to the point of beginning.

SECTION 2: That the exterior boundaries of the district of lands to be benefited by said work or improvement and to be assessed to pay the damages, cost and expenses thereof are described as follows:

Commencing at the Southwest corner of Lot No. 7 of the Brugman Tract, as per map of same recorded in Map Book 7, Page 127, Records of Los Angeles County, California; thence Easterly along the North line of Bonita Avenue to the Southeast corner of Lot No. 18, of Brainerd's Subdivision, as per map of same recorded in Book 10, Page 75, Miscellaneous Records of Los Angeles County, California; thence Northerly in a direct line to the Northeast corner of Lot No. 13 of said Brainerd's Subdivision; thence Westerly in a direct line to the Northwest corner of Lot No. 1 of the aforesaid Brugman Tract; thence South in a direct line to the point of beginning, excepting therefrom any portion of any public street or alley which may be included within the above described assessment district.

Reference is hereby made to said Resolution of Intention No. 274 on file in the office of the City Clerk of said City of Sierra Madre for further particulars.

A. M. UDELL,
Street Superintendent of the City of Sierra Madre.
Dated this 5th day of February, 1926.

Make Ready for Summer Tour Influx

"See all of Southern California" apparently is the motto of the steady stream of motor tourists from all parts of the country who are entering this section of the state. The spring rush is starting early this year, according to the touring bureau of the Automobile Club of Southern California, and judging by queries of the early arrivals, the 1926 tourist will remain long and see more than his predecessors of previous years.

Taking It All in

Instead of inquiring about only one or two points of special interest, the incoming tourists are insisting on detailed information of all parts of Southern California. Many of them apparently have been reading and otherwise posting themselves prior to their arrival, as their questions are specific relative to locations of citrus lands, oil development, poultry raising and farming districts.

A recent canvass of the motor camps indicate that approximately 50 per cent of the tourist arrivals have sufficient funds to purchase homes or establish themselves in business of some sort. From the trend of inquiries, it is evident that many of the arrivals not only want to see the scenic beauties, but are deeply interested in the development activities.

With the prospect of a greater invasion of motor tourists than ever before in every nook and corner of Southern California, it is suggested by chambers of commerce and other civic organizations that the various communities do as the old-fashioned housewife when expecting company—tidy up a bit.

That this is sound advice is indicated in the population records of Southern California which show that the population increases had a ratio of about 10 per cent of the number of tourist arrivals. This means that every community has an opportunity of making desirable additions to its permanent residents.

THAT everybody has his PECULIARITIES, as the SAYING goes, and we GUESS it's right, too—FOR instance, we know A MAN who spits all THE time when he's TALKING to you, and ANOTHER man in this TOWN pulls the lobe of HIS right ear whenever HE gets into an argument, WHICH is often, and still ANOTHER man we know CAN'T eat pumpkin pie and IS partial to red neckties—AND so it goes—and IF you were to ask us WHAT our chief hobby IS we believe we would HAVE to say it's REXALL and PURETEST REMEDIES, for we have BEEN selling them in SIERRA MADRE for the past FIVE years, and they have MADE good in every way, SO why shouldn't we BE proud of them?

—RUDOLPH.

F. H. Hartman & Son

The Rexall Drug Store

25 North Baldwin

HAVE YOU BEEN TO THE Natural Food Mill?

Permanently Located at
32 S. OAK KNOLL AVE.

Four doors south of Colorado St.

WHOLE GRAIN

GROUND FRESH DAILY

Ground on Stone Buhrs

Select re-cleaned whole grains contain all the bran, mineral salts and vitamins that are necessary in building and maintaining perfect health.

We do not rob from our products those most essential and mysterious factors which Nature put into them for our own health's sake.

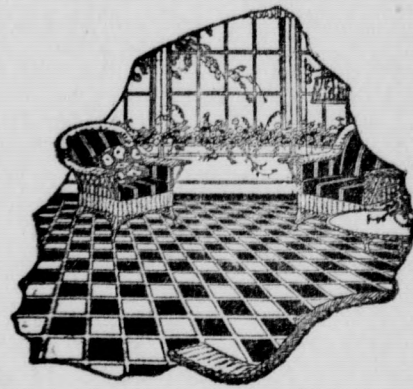
Phone, write or call for our free price catalogue of our large line of natural health foods.

Pasadena Natural Food Mill

Phone Wakefield 1584
Convenient Parking

You must have a room that needs

LINOLEUM



We have a large stock of

ARMSTRONG'S

both in the felt base and in inlaid.

We will not only save you money, but can lay the linoleum same day the order is given.

"The House of Service"

Sierra Madre Furniture Co.

Blue 219

12-14 N. Baldwin

LOW RATES ON

INSURANCE

WE CAN QUOTE YOU SURPRISINGLY LOW RATES ON RESIDENCE RISKS AND GIVE YOU PROTECTION WITH THE WORLD'S BEST AND STRONGEST FIRE INSURANCE COMPANIES.

ANDREWS & HAWKS

Exchange 2

81 West Central

"I want to tell you

how much we have enjoyed your paper. My wife has always looked for it with the keenest pleasure, and kept it handy because there were usually interesting things in it to show the people who came to visit her. I have been in the newspaper business and know something about newspapers. I want to say the Sierra Madre News is the best weekly paper we have ever had in our home."

THIS highly gratifying message came to the News office from a man who does not even know the editor by sight. He spends his days away from Sierra Madre and depends largely on the News for a knowledge of what is going on in town. His remarks are printed, partly to show that they were appreciated and partly as a suggestion to non-subscribers who may not realize how much the News might mean to them.

A PHONE CALL WILL GET YOUR NAME ON THE MAILING LIST AT \$2.00 A YEAR

Black 42

Sierra Madre News

Read the Wantads - Page 7

Easter Cards

Beautiful as spring flowers in design and sentiment. Select them while the assortment is complete.

Attractive Easter Gifts

Woodson F. Jones

Main 182

31 N. Baldwin

\$1 MEN'S SUITS
Cleaned and Pressed
Phone Your Orders

Troy Laundry Service
ROY EDWARDS, Agent

Red 42 Langley's Barber Shop 11 Kersting Court

RELIABLE MARKET

78 West Central

SATURDAY SPECIALS

Burbank and Russet
POTATOES
5 lbs. for 25c

Carrots, Turnips, Beets
and Spinach
4 bunches 15c

BANANAS
3 lbs. for 25c

SPANISH ONIONS
6 lbs. for 25c

BARGAIN PRICES
EVERY DAY

MEATS

Fancy Young Rabbits...40c

Fancy Hens dry picked 45c

Lamb Stew...12 1/2c

Shoulders Lamb...25c

Legs Lamb...35c

Fresh Hamburg...15c

Fresh Pork Sausage...25c

Rib Boil...12 1/2c

Salt Eastern Mackerel

2 for...35c

Compound...15c

Pure Lard...20c

Vegetables

SPECIALS
EVERY
SATURDAY

Chaffees
"WHERE CASH BEATS CREDIT"

Del Monte Dill Pickles, No. 2 1/2 Can 23c Fresh Peanut Brittle, Pound 25c

Del Monte (Sliced) YellowCling Peaches No. 2 Can

2 CANS 35c No. 2 1/2 Can 22c

Melba Halves
THE VERY CHOICEST OF PEACHES
Large Size Can 25c

Del Monte Tomato Sauce 6c 70c CAN DOZ.

Jell-well
The California DESSERT SPECIAL
This Week Only 3 pkgs. 25c

Del Monte Prunes 40-50 Size 4-POUND BOX 59c

Del Monte CROSBY CORN 3 cans 35c

Del Monte Large white Asparagus TIPS 3 cans \$1.00

Del Monte Raisins 15-oz. Package Special 10c

"The Strain is the same Anyway"—says Mrs. Randall



"No matter how badly the house and garage need to be painted, the strain is the same on our family budget and the cost of putting it on is more than the paint itself. . . . So," says Mrs. Randall, "we won't use anything but the best paint. And that is Acme Quality." With a 40-year reputation for weather resistance and long wear, it's the paint preferred by painters, too. Because it makes their efforts more fruitful and their customers satisfied.

ACME QUALITY Paint and Varnish

There's an Acme Quality Product for every painting need. This is the Acme Quality Paint and Varnish Service Station. See us today!

SIERRA MADRE HARDWARE CO.



Yes, We Have It—

Taylor's All-in-One Products—

from Baby Chick to Laying Feed
Sperry's Buttermilk Starter
and Baby Chick Scratch

Rabbit Rolled Barley, Alfalfa
and Oat Hay, and all kinds of
Grains

WILKERSON & SON

Black 22

43 N. Baldwin

"A Happy Place to Eat"

THE NEW ENGLAND DINING ROOM

93 West Mira Monte Ave.

Phone Black 28 for
Reservations

Breakfast 50c :: Lunch 50c

Dinner 75c

Breakfast and Dinner

per week \$8.00

Breakfast, Lunch, Dinner

per week \$10.00

CHICKEN DINNER—\$1.00

Sundays, 2 o'clock—Wednesdays, 6 o'clock

Special attention given dinner parties

CLARA D. ZELLER,
CARRIE B. MAXWELL,
Managers.

THE SUNSHINE SHOP

(Nothing to sell but health)

RADIUMILK—Strictly an energizer for the blood and nerves.

RADIUMIZED BLANKETS and PADS—Carrying Radium emanations

into the body with thermal and magnetic heat.

PERFECTOCOIL—A radiumized, electrically heated belt.

RADIUM ROBES—Like the blankets and pads, but made into a comfort-

able robe with booties attached.

RADIUM SHIELDS—No heat, but the vitalizing Radium emanations for

bronchitis and tuberculosis.

VISIT SUNSHINE SHOP and read the reports of the highest medical

authorities in America on Radium Emanation used in the treatment

of various diseases. We make no claims that are not borne out by facts.

You may be undergoing needless suffering by neglecting to inform your-

self on the subject of Radium Emanation for health. As to cost—it's

cheaper than many worthless things we buy every day.

Authorized distributors for Radium Health Laboratories located at
1614 West Washington St., Los Angeles, Calif.

THE SUNSHINE SHOP

Aztec Hotel Building, West White Oak Ave., Monrovia, on Foothill Blvd.

From the Old News Files

1907

The Ladies' Musical club met at the home of Mrs. H. Ivor Thomas on Mariposa avenue. The chorus has been doing excellent work under the leadership of Mrs. L. E. Lyon and includes a number of fine voices.

The Sierra Madre Darktown Stars gave a minstrel entertainment in Pasadena which scored a great hit. The cast were later entertained at Hotel La Pintoresca.

Conductor Joe Kramer fell from his car near Eastlake park and narrowly escaped death.

The young people's society of the Congregational church gave entertainment in the town hall. Among those taking part were Captain J. A. Osgood, E. W. Camp, Leigh R. Smith, Misses Dickson and Rice.

William Walker of Los Angeles, who has been building the new residence of Howard Hill on Grandin avenue, has bought a lot on Highland near Sunnyside and will build himself a home there.

C. W. Jones has the contract to build a \$2,200 home for J. A. Adams in Sierra Madre Park tract.

The Sierra Madre Water company levied an assessment of 10 cents a share on the company's capital stock.

1916

The Sierra Madre branch of the American Red Cross reported sending a large shipment of hand made articles to Bush Terminal, New York, for use on the European battle front. A special drive was put under way to increase the total membership to 100 workers.

The Woman's Club convention in Hollywood was attended by Mrs. J. H. Wright, president, and Mrs. F. J. Hart, W. J. Saunders and Frank Wright, representing the Sierra Madre club.

Prof. E. T. Pierce was given a birthday surprise party at which 31 members of his family were present.

Miss Mabel Fairbank Mathews gave a song recital at the club house which won unstinted approval.

A hard rain storm with a touch of snow brought the total for the season to 31.02 inches.

Mr. and Mrs. Griffith Davies of Seattle, Wash., have taken a cottage on Adams street for several months.

PASSOVER SERVICE

Passover service will be held at Mr. A. Goldman's residence, 60 West Laurel, starting Monday, March 29, at 6 p. m., also Tuesday at 9 a. m., and Wednesday at 9 a. m. The Jewish community of Sierra Madre is welcome.

ALMOST ESCAPED

Upland News: A man endeavoring to cross a downtown street in Los Angeles managed to cross the first line of motor traffic without injury; he then skipped the trolley cars without mishap; the next line of motor traffic he passed through by a narrow squeak. As he was about to step up on the curb to safety, a kid on a bicycle ran into him and knocked him down.

It wasn't so long ago when the pedestrian feared for his life because bicyclists insisted on riding on the sidewalks as well as menacing their cash accounts by purchasing the contraptions.

HONOR GROUP ATTAINED AT HIGH SCHOOL

Sierra Madre pupils at high school and also at junior high make a good showing in the list of honor society members. Those re-elected as members of the California Scholarship Federation are Annetta Carter and Betty Moore. This membership is based upon membership in the honor society during three-fourths of the high school course.

Juniors re-elected to the honor society are Dorothy Lichnog, Carter Gregory and Richard Lees. New members of the honor society are Mary E. Allen (senior), and James Denison (junior).

At John Muir junior high Sierra Madre is represented in the honor society by Roberta Scott, Jim Gregory and Mary Shapiro.

The BULL'S EYE

Editor and General Manager
WILL ROGERS



You Can't Smoke History

A fellow from Carolina wants to know where I get the idea that "Bull" Durham and George Washington come from the same state. He says, "Why don't you write and give the people the real History of 'Bull' Durham in its native State, South Carolina, that people would appreciate that more than these Bull Legends of yours."

Now thanks, Sir, for your good-natured suggestion. If I knew History I wouldn't be able to write "Bull" Durham Ads. I would be a College Professor, get everything right, and get nothing for it. Everything you suggested me telling the public about when and where "Bull" Durham originated, has been told for 66 years by typical Advertising writers. That's the only thing the Company asked of me was "please don't tell again where it came from, or how." You see you didn't read their Ads, but you did read mine and remembered it, because it was wrong.

Writing Ads that will be remembered is a queer game. This is an Ad, not a History. I selected Ads over History on account of the pay. (American Tobacco Company's pay is as good as its tobacco.) Where "Bull" Durham comes from or where it goes to is left for the starving Historian.

Will Rogers

P.S. You notice I named in this article the WRONG Carolina. That's so North Carolina will get sore because I named South Carolina, and South Carolina will get sore because I didn't name North Carolina. A true Southerner never forgets.

P.P.S. There will be another piece in this paper soon. Watch for it.



"BULL" DURHAM
Guaranteed by
The American Tobacco Co.
INCORPORATED
111 Fifth Avenue, New York City

Passover Services

Passover services will be held at the home of Mr. Draman, 41 W. Montecito, Monday at 7 p. m.; Tuesday, 8 a. m. and 7 p. m., and Wednesday, 8 a. m. All the Hebrews of Sierra Madre are invited to patronize the new Bible that has arrived in Sierra Madre for the Jewish community.

COMMITTEE OF SIERRA MADRE HEBREW SOCIAL CLUB

The Girls of St. Catherine are planning to give another of their series of card parties at the parish house on Wednesday evening, April 7, at 8 o'clock.

Mr. and Mrs. D. G. Coover of 101 East Alegria are enjoying a visit from Mr. Coover's parents, Dr. and Mrs. D. H. Coover of Denver.

Born, 9 a. m. Thursday, a baby boy, Robert Eldred, to Mr. and Mrs. Robert Smith of 198 North Lima. Mother and baby doing very nicely at their home.

NEW—DELICIOUS Sylmar Spiced Figs and BREAKFAST FIGS

Try a jar—you will want another!

If you want your orders on the early delivery don't forget to phone early

Meat Department

No. 1 Steer Beef—No. 1 Baby Lamb

FRESH FRUITS and VEGETABLES

M. D. WELSHER

Grocery Phone
Main 6

FREE
DELIVERY

Market Phone
Main 97

Read the Wantads on Page Seven

What can your Printer do for You?

When in doubt about printed matter, follow the example of a lot of News printing customers, and
"Ask George about it!"

FOR INSTANCE :

Milt Steinberger wanted a small printed form to give a better check on stock room supplies. He had the idea about two-thirds developed and brought it to the News office. In five minutes a revised sketch with a few changes had his O. K., and the job was printed and in use at the Sierra Madre Garage within two days.

AND THEN :

W. O. Persons of West Highland avenue wanted some labels for an automobile and furniture polish he is preparing to market. He thought our price estimate a little high. He was urged to satisfy himself on that point by consulting several other printers before leaving the order. On thinking the matter over, he decided not to waste time on a shopping tour. Mr. Persons was not satisfied with his own copy and gave permission for revision of the copy before setting the type. When he came to see the proof he said, "That's more like it! I couldn't tell you quite what I wanted, but this is fine." When the job was delivered he expressed his appreciation of the personal interest taken in it.

AND A LITTLE WHILE AGO :

Running afoul of the federal anti-lottery laws is one of the last things any one would willingly do. But a local merchant would have done just that if he had had a certain piece of printing done according to his original plans. When he brought the plan to the News office he was not only cautioned against the danger, but was shown a better plan to accomplish his purpose.

Things like these are all in the day's work for a printer who knows his business, and something, perhaps, about yours. We do not claim to know it all while the customer knows nothing. But we do take an interest in your problems.

Sierra Madre News

Telephone Back 42

Lower Prices FOR CLEANING

GENEROUS Patronage from the people of Sierra Madre has resulted in continuous growth for our business to such an extent that we are enabled to announce a new scale of reduced prices for cleaning and pressing.

Highest Grade of Workmanship by Master Cleaners

The Most Perfect Odorless Cleaning Obtainable

Work Called for and Delivered Promptly

NEW SCALE OF PRICES

Men's Suits Cleaned and Pressed	\$1.00
Men's Suits, Pressing Only	.50
Men's Overcoats Cleaned and Pressed	\$1.00 up
Ladies' Wool Dresses Cleaned and Pressed	\$1.25 up
Ladies' Silk Dresses Cleaned and Pressed	\$1.50 up
Ladies' Suits Cleaned and Pressed	\$1.25 up
Ladies' Long Coats Cleaned and Pressed	\$1.25 up
High School Girls' Uniform Skirts cleaned and pressed	\$1.00

All other prices moderate in proportion.
We handle with greatest care your most delicate silk dresses. High grade work on all varieties of pleated skirts and dresses.

WE CLEAN HATS, AUTO ROBES, BEDDING, DRAPES, RUGS, ETC.

Expert Repairs and Alterations

Sierra Madre Tailors

W. E. CRAIG
TONY DELVECCI

BLUE 194
14 West Central



SPECIAL NOTICE

On account of the News going to press earlier, Wanted copy must be in the News office not later than 12 noon, on Thursdays. In calling use phone Black 42. The rate is 10c a line for one insertion or three insertions for the price of two if ordered in advance.

WORK WANTED

NEW BARBER IN TOWN

Frank Rowland, formerly with Bullock's in Los Angeles, has purchased the business at 22 W. Central from Fred Haas. All the latest styles in hair cuts for ladies. If you have not already been in, give the shop a trial. You will be sure to go back. 26*28a

GARDENER—Work by day or hour

Green 225. 25*27a

DRESSMAKING—Della Scanlan

25 Olive St.; Blue 30. 25*27a

NURSE'S CARE—Given to convalescing man in private home

90 E. Central. 24tfa

JAPANESE WOMAN—Wants housework or laundry work by the hour or day

Call Blue 95. 24*26a

WANTED—Garden work by Japanese, 1 or 2 hours afternoons; write P. O. box 206

24*26a

TYPEWRITING—Conyng, show card writing, lettering, drafting; Jack B. Hosford; tel. A-11-3; 46 E. Laurel

25*27a

If you want a small bungalow built, your roof repaired, or your garden plowed, call at 258 North Adams

21tfa

WANTED—Team work, rock work, carpenter work; Chantry Bros., 192 Merrill Ave., Blue 202

20ctf

CARPENTER and cabinet work, jobbing of all kinds; J. A. McCloskey, 148 N. Mt. Trail, Red 49

46ctf

WANTED—Your printing to be done by Sierra Madre printers; phone the News office, Black 42

4*6a

HELP WANTED

WANTED—Gardener, good man by the hour; Tel. Green 124

26tfa

WANTED—Experienced salesman for Sierra Madre to sell U. S. and Canada Patented High Powered Lubricating Oil; National Garage, 38 N. Hill Ave., Pasadena, phone Terrace 2812

26*fb

FOR SALE

Real Estate

IF YOU appreciate a bargain, here it is. New stucco 4-room house and garage. Hardwood floors living room and dining room; fine

location; unexcelled view of mountains; close to Junior High and Grammar school; on East Colorado St.; East Pasadena. If sold soon, goes for \$4,000, suitable terms; call Black 155, Sierra Madre.

25tfc

FOR SALE—Cor. lot, close in

\$1500; 1 inside lot close in, \$1750; C. J. Harriman, 154 W. Central, Green 53. 25*27e

FOR SALE—Lot close in, street and sidewalk, improved, 54x117

a snap, \$1,000; Geo. A. Oswald, 6 N. Baldwin. 26tfa

FOR SALE—5-room stucco bungalow, hardwood floors, basement, gas furnace, double garage, facing park; lot 50x190, terms. Call at 220 Mariposa

26*28c

SACRIFICE SALE—Being compelled to leave Sierra Madre, will sell my home place at a great sacrifice for a quick sale; either furnished or otherwise; six large rooms, beautifully hand decorated; 2 extra sleeping rooms; fruit, flowers and shrubs, lot 52x190; come look it over and tell your friends about it. L. E. Myers, 503 Manzanita Ave.; Tel. Red 96

26tfc

FOR SALE—2½ acres near Scenic Point; beautiful hmoesite, or suitable to subdivide; price \$6000; see Geo. A. Oswald, 6 N. Baldwin

26ctf

FOR SALE—Here's a good investment; lot 50x150 ft. on east side of Auburn Ave., opposite Montecito; only \$1500; \$700 cash, balance at 7 per cent. Robert Mitchell, owner, 4 N. Baldwin Ave.

26tfc

FOR SALE AT SACRIFICE—DANDY FURNISHED 8-ROOM HOME, 5 BEDROOMS, HARDWOOD FLOORS, ALL BUILT-INS; FINE CONSTRUCTION; GOOD LOCATION; THIS IS A BARGAIN FOR SOME ONE; SEE ME FOR PRICE AND TERMS. T. W. NEALE, 22 N. BALDWIN; BLACK 8

26tfc

FOR SALE—Good 5-room home on West Grand View, improved grounds, large lot; price \$4500; easy terms; Geo. A. Oswald, 6 N. Baldwin

26tfc

FOR RENT

FOR RENT—Four-room unfurnished house with garage; 237 N. Baldwin, \$25; Green 73

26tfd

FOR RENT—5-rm. beautiful furn. house; all modern; sun room, sleeping porch, \$35.00 mo; garage if desired; 2 blocks from car line, near Mts.; 255 N. Grove; Tel. Black 195

26tfd

FOR RENT

FOR RENT—Furnished 5-room Calif. house, modern; enquire 103 E. Montecito Ave.; no objection to sickness. 26*28d

SLEEPING PORCHES—1st floor;

\$5.00 wk.; housekeeping privilege; 426 N. Auburn; Green 19. 26tfd

FOR RENT—4-room furn. house,

313 N. Lima; Red 1. 26td

FOR RENT—7-room unfurnished house, \$50.00; will furnish if desired; Eleanor Bayne, 110 E. Mira Monte; Green 173; 26*28d

FOR RENT—4-room house, garage, furn. or unfurn. Rent reasonable; 144 San Gabriel Ct., Green 115. 26tfd

FOR RENT—Furnished bungalow,

Bellevue Court, 15 E. Mira Monte, Blue 146. 26tfd

FOR RENT—Furn. 4 room and bath in bungalow court, \$35.00;

located at 180 N. Mt. Trail; see Homer Tuttle, 282 E. Highland; or phone Green 121. 24*26d

FOR RENT—Single apt. nicely furn.; \$35 mo.; inquire 450 N. Baldwin; Blue 146. 21tfd

MIRA MONTE HOTEL—426 N. Auburn. Furn. rooms and apts. with or without meals. Phone Green 19. 1tfd

FOR RENT—5-rm. unfurn. cottage;

garage; near school; \$25.00; 268 W. Laurel. 19tfd

FOR RENT—An 11-room house, 4 apts., furn.; \$35 mo.; apply M. Rudolph, 36 E. Central. 39tfd

FOR RENT—Furnished bungalow;

Bellevue Court, 15 E. Mira Monte; Blue 146. 28tfd

FOR SALE Miscellaneous

FOR SALE—One bond, Norumbega Town and Country Club, \$2000 at 6 per cent; a safe investment; total issue \$70,000, secured by real estate appraised at \$220,000; payment of principal and interest guaranteed; Robert Mitchell, owner, 4 N. Baldwin Ave. 26*28

FOR SALE—2 colonies of bees;

542 Manzanita; Black 57. 26*27e

FOR SALE—Ford delivery; motor in good shape; good top; new tires; starter; \$100 cash, or \$125 terms; see Sunday only at 45 East Mira Monte. 26*e

FOR SALE—Dressed rabbit fryers, 667 W. Grand View; Black 231. 26*28e

BARGAINS

One 9x12 fibre rug; 75 ft. 5-8 in. garden hose; one 25 lbs. ice box; one electric fixture; one good size gas radiator; practically all new; no sickness; half price; 237 N. Baldwin Ave. 26*e

FOR SALE—Second hand refrigerator in good condition; call Blue 44. 26e

FOR SALE—Beds, dressers, carpets, stoves, living and dining room set; 40 N. Lima; Blue 206. 26*28e

PICTURES FRAMED

Sierra Madre Furniture Co. 25tfe

RABBITS FOR SALE—New Zealand Red does, American Blues; and others; Sierra Madre Rabbitry cor. Canyon and Laurel; Black 51. 25*27e

FERTILIZER—Four sacks \$1.00, delivered; contains very little straw; Fairview Rabbitry; phone Red 217. 25*27e

WALL PAPER

From 10c a roll up Sierra Madre Furniture Co. 25tfe

HOT TAMALES—For sale every Saturday; 39 E. Montecito. 25*27e

ROOMS—BOARD

BELLA VISTA TERRACE—Has apartments for rent \$50 and up; office apt. 4; phone Blue 92. 23tfa

ROOMS—With Board; Black 19. 41ctf

EXCHANGES

MONROVIA TO EXCHANGE—For Sierra Madre or Altadena; new 5-room, sleeping porch, clear, will pay difference; Owner; 605 W. Lime, Monrovia. 25*28f

FOR EXCHANGE—Corona property, price \$2300; want Sierra Madre lots or small house; address P. B. 3812 Adair St., Los Angeles, phone evenings Humboldt 7868-J. 24tfd

EXCHANGE—New furniture for old, or will buy for cash; Sierra Madre Furniture Co. 1tfa

SPLENDID WORK IN FIRST YEAR OF AUXILIARY

Having come to the close of the first year of their work, the auxiliary of the American Legion wishes the public to know what has been accomplished during this term. They also wish to express their appreciation of the wonderful cooperation they have received from the people of Sierra Madre heretofore and hope they will prove themselves worthy of further support.

The work during the past year has been principally centered at the Veteran's Hospital at Sawtelle while during the coming year the auxiliary plans to help the new San Fernando hospital. They have taken nine trips to Sawtelle, taking candy, cigarettes, cakes, cookies and gum enough for about 50 boys; repaired a radio for them at \$10; brought down 94 glasses of jelly; 3 large baskets of fruit, enough each time for the entire ward; 45 Christmas boxes, each of 75 cents value.

Some local work was done also; 77 calls on the disabled have been made in Sierra Madre; 60 bouquets of flowers distributed; 14 wreaths made for Memorial Day; one funeral attended; 11 Christmas boxes packed; a loan of \$50 made to a comrade, and \$10 worth of hypodermics given.

Last Memorial Day 547 poppies were sold by the girls. A food sale was held last month at Mr. Welscher's store and \$50 sent to San Fernando.

Only one more week is left of the membership campaign of the American Auxiliary of the American Legion. Remember those not holding 1926 and 1927 membership cards cannot avail themselves of the low rates to Europe in 1927. Both memberships cannot be bought in 1927.

Mrs. Harold F. Roberts was president during the year just closed. The new president is Mrs. Henry M. Olsen, and the secretary is Mrs. Ralph W. Stewart.

A pleasing and instructive piano recital was given by the pupils of Miss Tully at her home, 33 Sierra Place, last Saturday afternoon. The children enjoyed the graceful and thoughtful courtesy of their teacher-hostess in the social hour which followed their music.

SEND POTTED EASTER LILIES to your friends

\$1.25 and up

We Deliver

ORDER EARLY



Miscellaneous

WANTED—Rags at 5c lb.; News office. 11tfa

RICHARDS' BAKE SHOP—Careful attention given to orders; 45 N. Baldwin; Black 48. 1tfa

WANTED—All kinds of junk; T. B. Goldberg; Black 142. 17tfa

FENCING—We erect and sell material for all types of fencing. Crown Fence Co., 890 S. Broadway, Pasadena; Tel. F. O. 157. 1tfa

Mme. HELEN BLINN—Dressmaker and designer for particular people; 535 W. Manzanita; Blue 46. 1tfa

WANTED—Room and board for boy and girl 5 and 7 yrs. old; also room for father if possible; state terms; address T. A. L., care News. 26*k

LINOLEUM LAID

Window shades hung Sierra Madre Furniture Co. 25tfe

LOST and FOUND

LOST—Saturday, female fox terrier; answers to name of Spotty; liberal reward if returned to 183 E. Grand View. 26*g

LOST—In Sierra Madre on March 17, a small mother of pearl rosary beads; 299 N. Adams; Green 56. 26*g

NOTICE OF AWARD OF CONTRACT

Pursuant to statutes and to the Resolution of Award No. 280 of the Board of Trustees of the City of Sierra Madre, adopted March 19th, 1926, directing this notice, notice is hereby given that said Board of Trustees, in open session on the 11th day of March, 1926, opened, examined and publicly declared all sealed proposals or bids offered for the following described street work, to-wit:

MOUNTAIN TRAIL AVENUE

between the northerly line of Central Avenue and the Southerly line of Mira Monte Avenue prolonged Easterly across said Mountain Trail Avenue, including all intersections and terminations with all intersecting and terminating streets, be improved by the construction of cement sidewalks except where cement sidewalks have already been constructed and are now to the official line and grade of the streets, as shown on Special Improvement Plans, all as specified in Resolution of Intention No. 272 of said City of Sierra Madre, same being the Resolution of Intention for said work or improvement, and to which said Resolution of Intention No. 272 reference is hereby made for a further and more complete description of said work or improvement, and the assessment of the City of Sierra Madre and in further accordance with said Resolution of Intention No. 272 contained, is hereby expressly adopted and also made a part hereof, the same as though fully set forth herein. That all of the work aforesaid shall be done in accordance with and to the grades shown on Special Improvement Plans, Profiles, and Cross-Sections No. 183 in the office of the City Engineer of the City of Sierra Madre and in further accordance with said Resolution of Intention No. 271 of said City. Said Special Improvement Plans, Cross-Sections and Profiles and Special Specifications are hereby referred to for full and detailed description of said proposed work or improvement and for the description of the grade to which the work is to be done and are made a part hereof.

That the said work or improvement, in the opinion of the said Board of Trustees of said City, is of more than local or ordinary public benefit, and said Board of Trustees declares that the district to be benefited by said work or improvement, and to be assessed to pay the costs and expenses thereof is described in said Resolution of Intention No. 272, adopted by said Board of Trustees January 14, 1926, to which said Resolution reference is hereby made for a description of said district.

That said Board of Trustees also determines and declares that serial bonds bearing interest at the rate of seven (7) per cent per annum shall be issued to represent each assessment of Twenty-five (\$25.00) Dollars or more remaining unpaid for twenty (20) days after the date of the warrant. Said serial bonds shall extend over a period ending nine (9) years from the second day of January next succeeding the fifteenth day of the next November following their date. Payments on the principal of unpaid assessments and interest shall be made by property owners to the City Treasurer and the same shall be disbursed by him, all as provided in the "Improvement Act of 1911," hereinafter referred to.

That the aforesaid improvements shall be had and taken under and in accordance with an Act of the Legislature of the State of California, designated and known as the "Improvement Act of 1911," approved April 7, 1911, and under all Acts supplementary thereto or amendatory thereof.

And thereafter, to-wit: on the 19th day of March, 1926, said Board of Trustees awarded the contract for said work to the lowest regular responsible bidder, to-wit:

To W. N. Lent, at the prices specified in his proposal on file for said work, to-wit: Cement Sidewalk per square foot 18 cents.

Sierra Madre, California, March 24th, 1926.

L. DIETZ,

City Clerk and Ex-Officio Clerk of the Board of Trustees of the City of Sierra Madre. 26*27

Millinery

Specializing in Hand Made Hats to Order

in original, becoming styles to harmonize with your costume.

OLD HATS MADE NEW IN SMART ATTRACTIVE STYLES

A Complete Line of Millinery Supplies

Frances T. Hallinan

185 N. Mountain Trail

Arcadia Clinic

Arcadia, Opp. P. E. Depot

Chronic Diseases

Ultra Violet Light

High and Low Frequency

All Modern Electrical Modalities

Secretary's office:

SIERRA MADRE, Tel. Red 19

Professional Directory

Lloyd L. Krebs, M.D.

Sierra Madre Office 90 E. Central 11 a.m. to 1:00—Phone Main 60
Pasadena Office, 461 E. Colorado
Phone Colo. 630

F. P. Miller, M. D.

Practice limited to diseases of the Lungs and Throat
Appointments Made at Any Time
Call Main 216

GILBERT S. BOVARD, M.D.

Hours: 10 to 12:30
Office 8 N. Baldwin—Phone Main 160
Residence 159 W. Montecito Ave.
Phone Black 47
Secretary's Residence Phone Blue 26

GEO. W. GROTH, D.O., M.D. Also MARY GROTH, D.O.

Office: Sierra Madre Hospital
122 N. Baldwin Ave.
Calls answered day or night
Phones: Blue 144; (res.) Blue 73

W. D. TILLER Dentist

Hours: 8:30 to 12; 1:30 to 5
Office Closed on Fridays
Black 186 522 W. Central

J. L. Woehler Dentist

Sierra Madre Hotel Building
Telephone Blue 184

May Culbertson Laidlaw OSTEOPATHIC PHYSICIAN

Hours by Appointment
Office and Residence 83 North Sunnyside—Phone Green 43

F. H. BOURNE, D.C., Ph.C. Chiropractor

Phone Green 90
67 W. Highland
By appointment only

C. F. Stoddard, D.C., Ph.C. CHIROPRACTOR

Hours: 10 a.m. to 12:30; 1:30 to 5
Tues., Fri. until 8 p.m.; Sat. until noon; 71 N. Baldwin; Blk 62

Eyes Examined Repair Work Dr. E. C. Pierpoint

LENSES DUPLICATED
Optometrist
Phone F. O. 3400—Near Post Office
2550 E. Colo. St., Lamanda Park

Dr. B

Let's Admit the Truth as To Florida

A. D. Lasker, former president of the United States Shipping board and present head of the firm of Lord & Thomas, points out that California has no reason to be concerned over any boom in Florida.

In an article under his name appearing in the March issue of Southern California Business, the official magazine of the Los Angeles Chamber of Commerce, he says in part:

Florida and California are national topics of conversation. Just now the East is particularly "Florida minded." Both states have shown remarkable growth. The public seems to have suddenly awakened to the attractiveness or benefits of permanent or temporary residence in the mild climate of these southern communities. Heavy investments in property, extensive building and speculation have followed naturally. There is much talk in the East about the "race" between California and Florida and the competition for this business.

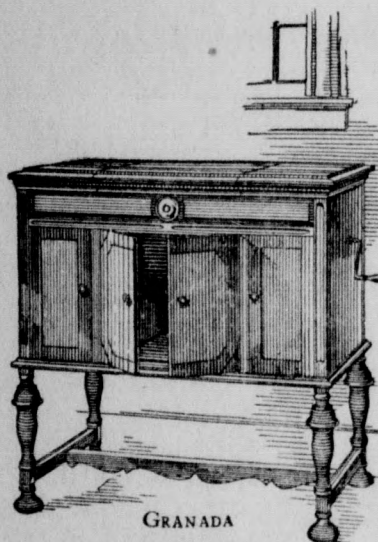
Live and Let Live

California has nothing to fear from Florida if California will but continue on her course and do for her own progress and welfare those things that have contributed so conspicuously to her growth in the past. There is plenty of room for both states.

Thousands of those going to Florida now are people who have never before left their native states. Many are people who probably could not have been induced to come to California even if your advertising appropriations were increased 500 per cent. But the Florida movement has started a restlessness in their minds that will not be satisfied until they are happily located. Some will enjoy the Florida winter but will find the summer there uncomfortably hot. California is the only state that can fully satisfy their desire for a perfect vacation land and an ideal all-year home. The next time they journey, many of them will come to California. In this manner the Florida boom will react to the distinct benefit of California.

Advantages in Florida

Yet California should not be blinded to Florida's features. Even



GRANADA

We demonstrate the Orthophonic Victrola any time, any day

You are welcome to come into this store any time, any day and ask for a demonstration of the new Orthophonic Victrola. There are four beautiful models—one for every home and every purse. You are depriving yourself of a musical treat if you delay hearing the new Orthophonic Victrola. Remember, you are always welcome here.

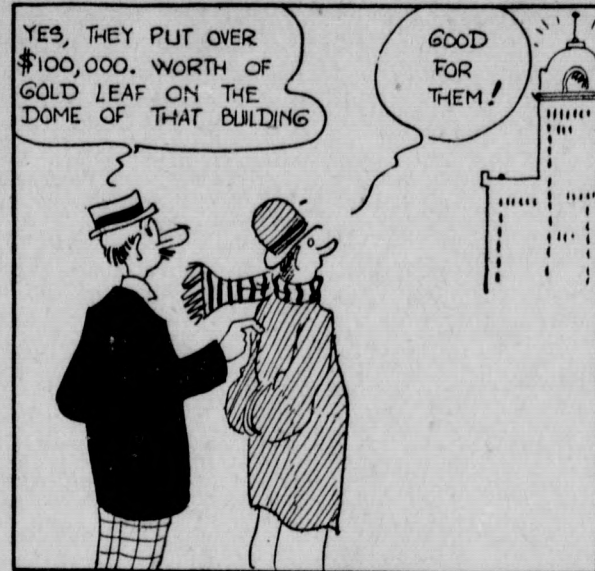
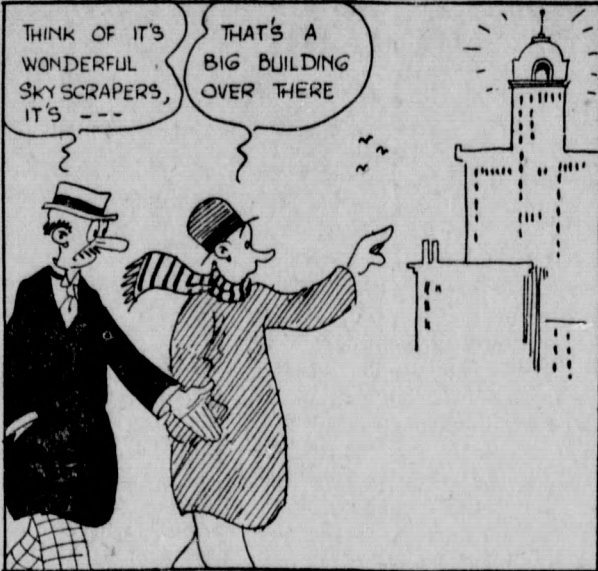
WOODSON F. JONES

Radios, Victrolas
Kodaks : Stationery
Developing

Main 182 31 N. Baldwin



THE FEATHERHEADS



Teasing the Crooks

CARD OF THANKS

To the Masonic Lodge and friends of Sierra Madre. We wish to express our thanks and appreciation to the Masonic Lodge of Sierra Madre for the beautiful flowers and service given for our husband and father.

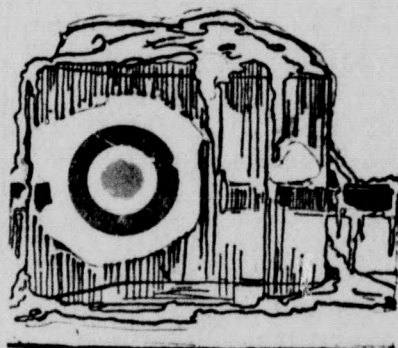
MRS. CALVIN L. MILLER.
MURRAY R. MILLER.
RALPH H. MILLER.
IRVING H. MILLER.
RUTH V. MILLER.

after the present speculative boom subsides, Florida will continue to be attractive to vacationists and investors. Florida has the distinct advantage of proximity to population centers. Fifty-five per cent of the people of the United States live within thirty-six hours of Jacksonville.

Florida offers warm winter bathing, excellent boating and an extremely mild night and day winter climate. These are advantages California might as well recognize and take into consideration when seeking tourists and permanent residents.

California's great advantages lie in her remarkable year 'round climate, her great variety of scenery, wide range of things to do, her balanced agricultural output, and her rapidly growing manufacturing industry. In California there is substantial business foundation upon which to firmly build for future expansion.

Florida will spend during the fall of 1925 and the first six months of 1926, approximately \$4,800,000 in tourist advertising. The entire Pacific coast, from San Diego to Vancouver, will spend only about \$2,000,000 during the same period. Several Florida interests are spending a million dollars each in advertising their communities nationally. All of Southern California spends less than half that sum in a year. But California has the advantage of an accumulated prestige and sustained exploitation not enjoyed by Florida.



BUY ICE
FROM YOUR
Home
Company

First quality Ice, regular and accommodating service.

We are prepared to give better service than ever this season. Get the habit—hang out the "SIERRA MADRE" ICE CARD.

Sierra Madre
Ice Company

R. J. WALSWORTH, Prop.
Main 50
97 E. Montecito

Learn About Women from Shoe Clerks

Trade journals in all lines always interest the News man as he goes from store to store. Some times while he waits for the proprietor to dispose of a customer before turning his attention to ad copy the News man looks through a trade magazine with pleasure and profit. It may be a bit of information which proves of use in handling that merchant's advertising problems, or it may be something which would interest the general reader. For instance, here is a modern parable of the shoe clerk, from one of Henry Olsen's shoe magazines:

The Shoe Clerk Who Understands Women

My daughter, there be two things at which I marvel; nay three which are wonderful to me.

The way of a ship in the air, the way of a submarine under the sea, and the way of a shoe clerk with a woman.

Alas, where wilt thou find chivalry, where wilt thou find grace of manner, where wilt thou find gallantry, in a world of sheiks and college cut-ups?

Go to the Shoe-Clerk, thou simple soul! Consider his ways and be satisfied.

For in all the land, he is the only man that goeth down on his knees to a woman!

Verily, knighthood hath passed away and Sir Walter Raleigh is no more; yet is there one man left who delighteth to serve the Fair Sex and sitteth at its feet!

Behold, all his ways are full of tactfulness, and his tongue is full of flattery.

He complimenteth the Antique upon the beauty of her arches—and persuadeth the Flatfoot that she is one of the Three Graces in a short-vamp.

He saith, "Alas, a high instep may be aristocratic—but thine is so extremely high!" He saith, "How distinguished is thy long foot!"

He telleth every woman that her foot is "difficult to fit"—and every woman, in her heart, thinketh herself a Cinderella! ? ?

He perceiveth not the hole in the toe, nor the darn in the heel. He is blind to the wrinkles upon the beefy ankle.

Knees are as nothing in his life, and a pair of calves no more distracting than a pair of salt-shakers!

He is so discreet! He knoweth every woman's secret weakness, and goeth upon the right side of her vanity. His patience runneth over.

Nay, though she try on twenty-two pairs and depart without buying, he doth not rise in his wrath and smite her. Her vanity and her struttings do not cause him to smile. He breatheth with her whims, and holdeth his peace.

Ah, would to heaven, every husband had been a shoe-clerk in his youth! For, verily, verily, he alone, "understandeth" women!—Selah.

STATE PICNICS

Kansas—All day Saturday, Apr. 3, in Sycamore Grove Park, Los Angeles. Go as early as possible and spend the day with friends.

Read Dr. H. B. Stonebrook's ad on Page 4 regarding reduced price on dentistry. 26:

New Edison Stock Plan Is Approved

At the annual meeting of stockholders of the Southern California Edison company, the long talked of plan to reclassify all of its outstanding capital stock, by issuing four shares of twenty-five dollar par value for each share of one hundred dollar par value was unanimously approved.

Harry J. Bauer, president of the Pacific Gasoline company, was elected a director of the Southern California Edison company to fill the vacancy caused by the death of William E. Dunn. Mr. Bauer entered the employ of the company nineteen years ago as a junior clerk in the legal department at a salary of \$25 per month, two years before his graduation from the law school of the University of Southern California, of which he is now a trustee. During the succeeding years he rose through the gradations of the legal department to the position of general counsel, retiring in 1919 to look after his own financial interests and organize them into the corporation of which he is now the head. He was succeeded in the company by Roy V. Reppy, now vice president and general counsel.

For many years Mr. Bauer has been the close friend and associate of Mr. Miller and Mr. Ballard and all of the officers of the company, and brings to the directorate an exact and intimate knowledge of its business, financial, and legal affairs. Mr. Bauer's election is in line with the long established policy of the Edison company in promoting to responsible positions and associating in its management those who have grown up with it, and by their own initiative have developed the capacity for filling the most responsible positions of trust. There was no other change in the officers or directors.

Approximately 1,041,118 shares (of par value \$100.00) of all series outstanding in the hands of the public as of February 28, 1926, will now be divided, making a total outstanding issue of 4,164,472 shares (par value \$25.00); which change does not in any way affect the proportion of holdings, the rate of dividends, or voting power of the present stockholders. Market value of the new stock will of course be approximately one-fourth of the market value of the old stock. It was stated at the meeting that the split-up of the stock will probably lead to a much wider holding of the company's securities, with all the consequent advantages to the consumers and stockholders that go with wide public distribution.

During the year 1925 the number of stockholders increased from 70,103 to 80,269, an increase of 10,166 or 14½%. Plans were outlined for greatly increasing the number of consumer-owners during the remainder of the year 1926.

President John B. Miller, in addressing the meeting, pointed out the very material enhancement in the value of the company's securities over the last eight years. Basing calculations for future growth upon its conservative analysis of industrial conditions in the southwest, President Miller emphasized the industrial and agricultural prosperity of the territory which the company serves as an indication of the growth of its business, which required a budget of over thirty-two million dollars for the year 1926. He advised all stockholders not to sell or trade their Edison securities, but to remain participating partners in the future prosperity of their own community and their own company.

The earnings statement in the annual report for the twelve months ending December 31, 1925, was as follows: Gross earnings,

VOTERS CAST BALLOTS AT THEIR OWN RISK AT SCHOOL ELECTION

(Continued from Page One)

board, any responsibility for unlawful voting will be upon the elector who votes unlawfully and not upon the election board.

I hope that school election boards will conduct the school elections in harmony with this letter and will disregard my letter of March 17. Yours truly,

MARK KEPPEL,

County Supt. of Schools.

The polls will be open at the school house today from 9 a. m. to 7 p. m. VOTE!

Mrs. W. C. Shaw, who recently went to Pasadena hospital for treatment for sinus trouble, returned home last week and is now reported to be progressing nicely, to the deep gratification of her many friends.

Members of the 1924 Matrons Association of the Order of the Eastern Star held their monthly meeting on Wednesday in the Sierra Madre Masonic temple. The hostesses were Mrs. George B. Morgridge of the Sierra Madre chapter, Mrs. DeMott of Wilshire Chapter and Mrs. Walters of Covina Chapter. Luncheon and bridge were enjoyed.

Christian Science Church

9:30 a. m., Sunday school.
11:00 a. m., Sunday service, subject March 28, "Reality."
8:00 p. m., Wednesday, Testimony meeting.

NOTICE OF ELECTION

Notice is hereby given that a General Municipal Election will be held in the City of Sierra Madre, California, on Monday, the 12th day of April, 1926, for the following officers:

3 members of the Board of Trustees, for the full term of four years.

1 member of the Board of Trustees, for the short term of two years.

There will be two voting precincts for the purpose of holding said election, consisting of a consolidation of the regular election precincts established for holding State and County Elections, as duly established by the Board of Supervisors of Los Angeles County in January, 1926, as follows:

Consolidated Voting Precinct "A" comprising State and County Precincts designated by said Board of Supervisors as Sierra Madre City Precincts Numbers One (1), Two (2), and Three (3).

and the polling place thereof shall be and is hereby located at the City Hall, Room F, Kersting Court, in the said City of Sierra Madre, and the Board of Election for said Precinct "A" for such General Municipal Election is appointed as follows:

Inspector: John C. Dickson.
Judge: Anna B. Brandt.
Clerks: Hulda O. Ingraham, Elizabeth Walker.

Consolidated Voting Precinct "B" comprising State and County Precincts designated by said Board of Supervisors as Sierra Madre City Precincts Numbers Four (4), Five (5), and Six (6), and the polling place thereof shall be and is hereby located at that certain Store Room No. 14 North Baldwin Avenue, and being on the East side of Baldwin Avenue between Central Avenue and Montecito Avenue in said City of Sierra Madre, and the Board of Election for said Precinct "B" for such General Municipal Election is appointed as follows:

Inspector: Eugene D. Burbank.
Judge: Marion E. Lees.
Clerks: Sylvia C. Merrill, Eleanor Bayne.

The polls will be open between the hours of 6 o'clock A. M. and 7 o'clock P. M.

Dated March 19th, 1926.

City Clerk of the City of Sierra Madre.

\$24,332,402.22; expenses, \$6,302,266.71; taxes, \$1,969,437.58; total expense and taxes, \$8,271,704.29; total net income, \$16,560,697.93; fixed interest charges, \$5,819,812.63; leaving a balance for depreciation, dividends and surplus of \$10,740,885.30. The total amount earned in 1925 on common stock, after the payment of preferred stock dividends, was equivalent to \$10.12 per share of \$100 par value.

VALLEY NIGHT WEDNESDAY AT MISSION PLAY

San Gabriel Valley Night will be observed at the Mission Play next Wednesday, March 31. The Associated Chambers of Commerce will make a special effort to have an audience fully representative of all the towns of the valley, according to Robert Mitchell, local director. Tickets will be sold at the special price of 85 cents, which is only a little more than half the regular reserved seat price. They may be obtained at the Chamber of Commerce or at the News office.

READ THE NEWS WANTADS



When is a New thing old?

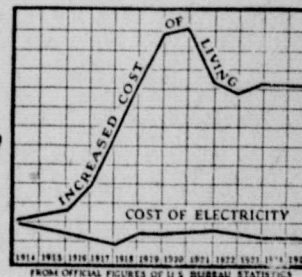
IN the Edison Company a device or method is new until it is thoroughly tested and proven useful, durable and efficient

Then, immediately, the engineers ask, "Now what can we do to improve it?"

Yesterday's dream is today's challenge and tomorrow's reality. Individual initiative and the Western pioneering spirit have given California the greatest power system in the World.

That is why electricity is cheaper than before the war while the average price for all other commodities is 65% higher.

Think of this the next time you pay an electric bill.



R. K. Ballou
Executive Vice-President and General Manager

SOUTHERN CALIFORNIA
EDISON COMPANY
Owned by Those it Serves



When You Travel

let your Southern Pacific agent help you.

He is trained in transportation. Benefit by his experience and wide knowledge concerning all transportation matters.

Rely upon him for full information regarding

Fares • Schedules • Routes
Reservations • Baggage • Etc.

Southern Pacific lines reach more places of interest.

Southern Pacific Lines

G. E. MESECAR, Agent

Tel. Red 39

See Your Local Yard

For High Grade Building Material

Rough Lumber, Finish Lumber, Cement, Lath, Plaster, Wall Board. Hardwood Floors laid, scraped and finished. Roofing and Composition Shingles applied. Free Plan Service.

THE L. W. BLINN LUMBER CO.

E. P. BRADFORD, Manager
Main 23 38 E. Montecito